



THE  
**PEPPERELL**  
*Sheet*

Vol. IV No. 2

APRIL, 1940



## CONGRATULATIONS

SAFETY RECORDS OF ALL  
MILLS IMPROVE GREATLY

STILL A LONG WAY TO GO  
TO REACH PERFECTION

TOO MANY SPLINTERS AND  
SCRATCHES NEGLECTED

GET FIRST AID FOR  
THE SMALLEST INJURY

DON'T TRY TO NURSE  
BACTERIA YOURSELF

May we at once thank every individual for his aid in preventing accidents last year. All our mills show a marked decrease in lost time accidents. It is believed at Biddleford a new all time record has been made. Only two lost time accidents for 1939. In 1938 there were fourteen and in 1937 there were forty-three. This plainly shows what persistent and well directed effort can accomplish.

### *Watch The Splinters*

These articles on safety are not written to keep prodding employees, but by persistent and constant mention they enable us to be ever alert, for accidents are caused mostly by the non-thinkers.

We must get rid of the idea that "accidents are bound to happen." This is not true. Accidents do not "happen." They are caused.

The percentage of splinter injuries is still too high. Tell your Second Hand of any box or truck that needs repairing. If, when going down the spare floor, you see a protruding nail, or one simply lying on the floor, pick it up. If you fail to do so on your return you may be the one to step on it and possibly inflict a serious puncture in your foot. The best kind of pride is that which compels a man to do his best even though no one is looking.



Mary Anna Dumont, Battery Hand in 13-1 at Biddleford, has been duly warned of wet floor conditions. When we see a sign like this, we should take heed and govern ourselves accordingly.

### *400,000,000 Strong*

We first make our habits and then our habits make us. Let us then be careful to make beneficial habits. Go to the First Aid room at once if a wound has occurred. Delay is dangerous. Never put fingers, handkerchiefs, cornplaster, salve or collodion (on skin) to a wound. An infection may result from bacteria getting in. There are bacteria everywhere—in the air, water, food and on the skin. Some varieties are harmless, others cause sickness and death. It may interest you to know that a bacterium is a small living organism, so tiny that it can only be seen under a microscope. 400,000,000 of them, all packed together, is the size of a single grain of sugar but strong enough to cause us plenty of pain and discomfort.

So, for this year, let us be ever mindful to be careful at our work. It is not only for our own good but think of the family at home dependent upon you. The happiest people are those who are thankful for life's responsibilities, not for its prizes and possessions.



## *A New Blanket*

A good example of the changes that take place rapidly in the textile business has occurred within the past eight months. Remember when the war first started, there was a great increase in the prices of all kinds of textile products. About the greatest rise was in the price of wool. Since that time, most of the things that went way up in price have come down somewhat, but the price of wool hasn't come down much at all.

Naturally with wool so high in price, any blankets that were made from wool had to go up in price also. And they did. They have gone up so much in price, that a blanket made from all-wool that would sell for about \$5.00 last summer must sell for about \$8.00 today. The same thing has happened to part-wool blankets. Part-wool blankets such as those made in Biddeford that would sell at \$4.00 last summer have gone up as high as \$6.00 today. And that increase is due entirely to the increased price of wool.

When anything increases that much in price, its sales go right down. Housewives don't feel that they can afford to pay that much more for the same article, so they turn to something else. In the course of time this would mean that if Pepperell offered nothing but the regular part-wool blankets, the sale of them would fall off sharply, and this would be reflected in the orders that came to the Mill.

And so what has happened?

A totally new kind of blanket has been developed in Pepperell's Biddeford Mill. It is made from rayon, cotton and wool. Using a special kind of rayon, mixed carefully with the cotton and wool, this new blanket has been made so that it is just as warm, will wash just as well, and wear as well, as a wool blanket that would cost nearly twice as much today. From the way that this new blanket has been sold, it looks as though it would sell in very large quantities, due to its low price and special construction.

This important development in making blankets ought to mean a far larger number of blanket orders coming to the Mill than would have been true if this new blanket hadn't been designed. This is just one example of the things that are being done all the time to keep as many orders as possible coming into the mills, for these orders are the things that make jobs.

*L. Kleet, Jr.*

*Mill Manager*

# THE PEPPERELL

VOLUME IV

Sheet

NUMBER 2

Published by PEPPERELL MANUFACTURING COMPANY, for the enjoyment of its employees and friends  
Mills at: BIDDEFORD, MAINE, LEWISTON, MAINE, FALL RIVER, MASS., LINDALE, GA., AND OPELIKA, ALA.  
Executive Office: 160 STATE ST., BOSTON, MASSACHUSETTS General Sales Office: 40 WORTH ST., NEW YORK, N. Y.

APRIL, 1940



Gloria May Lafleur, 16 month old daughter of Alphonse Lafleur of the Starch Room, Lewiston Division.

## THE FRONT COVER

Recently completed in Lewiston as part of the program to provide employees with complete facilities for maintaining their health and safety is an entirely new clinic, seven photographs of which are shown on the front cover. The top two photographs show the clinic workroom where dressings and first aid are available. In the middle row at the left, Miss B. Cloutier, who is the nurse, is placing instruments in the modern sterilizer; in the center is the corridor showing the various rooms which make up the clinic; at the right is the rest room for employees. At the bottom left, Dr. W. H. Haskell is changing a bandage on an employee's arm; and at the right is the waiting room.

## FOREMAN'S CLUB NOTES

At each monthly meeting of the Pepperell Biddeford Foreman's Club there is plenty of business to attend to and a very fine speaker to address the members. On January 13th Henry E. Millson, of Calco Chemical Company, was guest speaker. He spoke on "Some Microscopic Observations of Wool Dyeing." The lecture was supplemented with moving pictures and

(Continued on next page)



Here is a splendid five generation group at Biddeford. Strange as it seems, everyone, except the baby, is or has been employed in the Mill. Left to right they are: Joseph Proulx, Sr.; Joseph Proulx, Jr.; Fred Proulx; Anita Proulx Fournier and baby Rita.



(Continued from preceding page)

slides. Dr. Royer, of the same company, accompanied Mr. Millson.

The February meeting was known as Presidents' Night and created a lot of interest and fun for the Foremen. A set of Pepperell towels was raffled off, and was won by George Gendron, while with a bow, Bill Sweetser kindly stepped back with the wrong number. Mr. George Myers, of Ernst & Ernst, was guest speaker of the evening. He took as his subject "The Responsibility of Foremen to Management and Employers." The question period that followed was interesting and instructive.

Mr. Henry B. Lytle, from our New York Office, was guest speaker at the March meeting. He is our number one blanket salesman and contact man between the sales force and the mill. No stranger to many, he brought out many new points which were very well received.

On April 13th Capt. Malcolm C. Rees, of the First Corp Area of the U. S. Army, will be guest speaker. He is Administrative Assistant of the Department of Emergency Industrial Mobilization and should be one of the most interesting speakers that the Club has had for some time.

### NEW MURALS IN FALL RIVER SOCIAL CLUB



The new club room for the Fall River Social and Athletic Club is nearly completed. A new dance floor and a few finishing touches and it will be ready to be dedicated. When these exercises are held employees will notice some fine looking murals on the walls between each window. They depict the different operations in cloth manufacture. These are the free-hand work of John Mann, of Fall River.

These murals are about six feet square and done in oil paint. Each picture has from ten to twelve different colors. Since they are painted on brick walls it makes

Eddie Demers looks them over. He bowled the highest single string in the First Shift bowling matches at Biddeford.



it a bit difficult to do, but Mr. Mann is doing a splendid job.

Probably the outstanding picture will be on a wall forty-two feet long. On the extreme right will be a typical Southern farmhouse in a cotton field. As our eyes move to the left we notice the farmer with his mule ploughing the soil, with his wife following and sowing the seed. Now as we look further to the left we notice the plant growing in the bright sunshine under a blue sky with white fleecy clouds floating overhead. Then finally the cotton is in full bloom with the pickers going up and down the rows putting the harvest in the baskets where it will be trucked to the gin. Certainly this mural will win the approval of the members of the Club. From ploughing to picking in a fine display of colors and workmanship together with the smaller works of art showing the different processes of manufacturing, will make an ideal setting for the club room. Incidentally, it may be of interest to note that the figures in this mural will be approximately five feet in height.

All ready for a stroll up the avenue are Mr. and Mrs. Auguste Trembley. Mr. Trembley is employed in 53-B Weave Room in Biddeford.



## NEW ENGLAND STANDARD OF LIVING SHOWN TO BE HIGH

Both Wages and Prices of  
Goods Help to Make It So

Most all people who live in New England have a lot of pride in this section of the country. They like the landscape, the shore and the highways of these six states. They like the people who live here and a lot of them are proud of the kind of work that they do.

There seems to be an appeal in this section of the country that is the envy of many other people from other sections of the United States. One of the reasons that New England has always been looked upon as a region that has many advantages is the tendency to be able to live more fully, to enjoy more of the things of life than can be enjoyed elsewhere. This is due to a very great extent to the general living standards that prevail in this area.

Very few countries in the entire world can point to wage levels and living standards that even come close to those in New England. Probably the people of New England put more into their work so they are able to get more out of it.

To get right down to brass tacks, in most New England industries the wages that are paid are higher than they are almost anywhere else in America. This is true especially in the Cotton Textile Industry. A worker in a cotton textile mill in the North gets about 26¢ an hour more than the worker for the same type of work in a cotton textile mill in the South. In the course of a year a worker in the Northern mill will receive about \$160 more than if this same person were employed in an average Southern mill.

To put this another way, the employee receives in his weekly pay envelope, provided he works in the

Lucille Boutin is one of the many fair ladies we have in the Hildesford Mill. She folds the boxes in which are placed the rib blankets.



North, about 26¢ more wages than if he were employed in the South. This is a big difference and it gets bigger when it is realized that the cloth that is made in both sections is about the same. This cloth is sold to the same people, and of course, these people want to buy it at the same price, regardless of whether it is made in the North or in the South. To them the actual cost of the cloth means very little. They are interested in buying it at a low price for consistently high quality.

### Wages and Prices

Now, to get back to the average wages that are paid in New England, keep in mind that these wages are about 20¢ higher than they are elsewhere. That is in the records. But after all, you're not only interested in wages but also in your standard of living. If high wages are paid in New England and at the same time if the price of food, rent, fuel and other things are very high, then the standard of living is not necessarily high. It might be that with wages as low as they are elsewhere and at the same time the price of the things that these wages would buy also low, then the standard of living might be on a high level.

It is the balance between the wages that are paid and what these wages will buy which determines a standard of living.

### What Does Food Cost?

How does the standard of living in the North compare with the standard of living in the South among those people who are employed in the cotton textile industry? This question interested the United States Department of Labor very much. They wanted to find an answer to it. So, in December, 1938, the Department of Labor selected five average northern cities and five average southern cities. They made a study of the costs of living in these ten cities. Here is what they found out.

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This neat looking fellow is Jean Paul Bernier, three-year old son of Mrs. Cordelia Bernier, a Battery Road in 13-1 at Hildesford. Pictures like this improve the looks of our magazine.





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The cost of living, that is, the cost of food, rent, fuel, clothing, furnishings and other things of this sort that are necessary to run a household, was only about 3% less in the South than it was in the North. For instance, they found that the cost of food in the North and the South was just about exactly the same. They found also that although the cost of fuel in the South was less than in the North, the total cost of fuel in the family budget was so relatively small, it made no great difference in the yearly expenditures of families in the two sections.

In the South rents were 8% lower than in the North, but because rent also accounted for such a small part of family expenses, in itself it had little effect on the total difference in the cost of living between the North and the South. By far the larger part of the worker's budget was made up of expenditures for food and these expenditures were about the same.

On the other side of the picture there were quite a number of necessities that cost more in the South than in the North. Clothing was 2% higher in the South, household furnishings were nearly 4% higher and other things that made up the household budget were 3% higher.

Averaging up all these costs, the Department of Labor found that it cost only 3.1% less for family expenditures in the South than it did in the North. Almost the same result was disclosed by the Works Progress Administration in a study covering 39 cities in the North and in the South. This survey was made to determine the actual household budget that was required to support a family of a husband, a wife and two children. They made this survey in 1935. It showed that it cost about \$46 a year less to maintain a family of four people in the North Atlantic states than to maintain a family of the same size in the South Atlantic states. And yet a worker in the North receives, on the average, \$120 more a year than a Southern worker.

From these figures it is not hard to see that the standard of living in New England, particularly among those who work in the cotton textile mills, is pretty high. A standard of living isn't based on wages alone. It is based on the wages that are paid compared with what those wages will buy. That is, how much food, rent, fuel, clothing and other things these wages will purchase.

This relatively high standard of living in New England is a great credit to the people who work in this section. It is of even more credit to them because of the ability to make fabrics in this section that have to compete with other fabrics made elsewhere where the standard of living may be lower.

Quite possibly one of the most important reasons why New England is such a good place to live in is because of the standard of living that prevails in this section.

Presenting Wesley Bleker, Supply Clerk at the Lewiston Bleachery. "Wes" is Secretary of the Bowling League and much credit is due him in the success of the club.



### NEW LADY PEPPERELL BATH TOWELS HAVE HIGH ABSORBENCY

If you haven't already used one of the new Lady Pepperell Towels, it would be very much worth while getting one in a local store and putting it in your linen closet.

These new colored towels, which retail at about 49¢, have been very popular throughout the country. The people like them especially because they are very absorbent.

As you probably know, most colored towels aren't as absorbent as white towels until they have been washed 15 or 20 times. This new Lady Pepperell Towel though is just as absorbent when it is new as after it has been washed repeatedly.

The Towels come in all colors, and of course, at the price they really are a good value.

### FASHION SHOWS IN THE SOUTH

Everything is getting in fine shape for the production of the fashion shows that are to be held at Pepperell's Mills in Lindale, Georgia, and Opelika, Alabama, about the middle of April.

These fashion shows will be the same in all respects as those that have already been held in Beddeford, Lewiston, and Fall River. Employees in the Mills will model the garments, show the fabrics, and actually put on the show.

In both of these southern cities, large theatres have been obtained because of the tremendous interest in attending the shows. It is expected that the attendance will be very large and that they will be just as successful as those that have been held in the North.

It is hoped that photographs will be ready to show in the next issue of the *Pepperell Sheet* so that you can see how the shows shape up with the ones that were held last Fall.

20,000,000 PEOPLE TO SEE  
PEPPERELL ADVERTISING  
IN "LIFE" MAGAZINE

When you get your copy of the May 17 issue of *Life* Magazine you will see in it a four-color full-page advertisement that will help to sell a lot of the products that are made in Pepperell's Biddeford, Lewiston and Fall River Mills.

You will see shown in all their brilliance Lady Pepperell and Pepperell Perale colored sheets, Pepperell Blankets and Lady Pepperell Towels.

*A Big Crowd*

When you look at this advertisement, be sure to keep in mind that about 20,000,000 other people all over America will see this same thing. This means that they will be as much interested in the advertisement as you are and that they will probably go to their local stores and ask to buy these sheets, blankets and towels that they see in the advertisement.

In no other way is it possible for a manufacturer to carry the message about the merchandise that is made in his mills on such a wide scale as through advertising of this sort.

You will think of this advertisement in terms of the fabrics that come off the looms of the mills, knowing that the greater number of consumers who ask for these blankets, sheets and towels, the busier the looms will be.



This picture is a splendid example of our younger generation. He is Robert Kruskos, two year old son of Mrs. Florence Kruskos, a battery hand in 13-1 on the Second Shift at Biddeford.

MR. J. H. STRAIT HAS HAD  
FULL TEXTILE EXPERIENCE



The eleventh in a series of biographies of Overseers is that of Mr. J. Harrison Strait of Sheeting Weaving. It is a most interesting and colorful one. Adversities in his early life, make him a very understanding person in human relations. Born in South Carolina, he attended public schools in Lanette, Alabama, and received his first job during summer vacation at the age of seven in the cotton mills. At the age of ten he had received enough experience to become a weaver. As the years rolled by, he went to Cohoes, N. Y. as a loom-fixer and weaver on sheetings, drills, satens, etc. At this time he took a course in Textile Manufacturing. Completing the course he went to Danville, Va., for a year during which time he was married.

He returned north to Cohoes for six years and then accepted a position at the Chicomper Mfg. Co., Chicomper Falls, Mass. as a Second Hand of Weaving where he stayed for two years, before going to Grovernorale, Conn. as Overseer. In 1923 he was transferred to

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This is Albert Maurice of Biddeford taking his work with a great big smile. The machine he is operating is called a bobbin knock-off, which strips the yarn from the bobbin.





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North Grovernordale to become Overseer of Weaving in a mill three times larger. After six years, he resigned to accept a position as Superintendent of the Howard-Arthur Mill at Fall River, Mass.

### Came To Pepperell In 1937

This almost continued clanging allowed him to gain a thorough knowledge as to different manufacturing methods employed by each mill management. He returned to North Grovernordale to become Superintendent of Weaving and Slashing in both mills, only to be sent for by Howard-Arthur Mills where he remained until coming to Pepperell in October, 1937.

Truly his career has been colorful. Starting to work spare time when seven years old; at ten he was out on his own a thousand miles from home; worked up to where he was apparently destined to come to Pepperell where he is respected by all who know him.

He has a fine family of eight children, five daughters and three sons. The oldest son is taking a course in Textile Manufacturing at the North Carolina State College of the University of North Carolina, located in Raleigh. The family resides on Western Avenue, Biddeford.

### FRANK HARRINGTON IS A MODERN ATLAS He Can Almost Move the World



A question for Fall River employers. If you had something weighing several tons and wanted it moved, what would be your answer? Well, you could use dynamite. But that would damage the property considerably. Naturally, you would want the object moved intact and undamaged. Then call for Frank Harrington. He's the man to do the job. Frank is a line rigger as he has proved himself many times. Remember when, not so long ago, he moved some spinning frames and cards without a scratch. The cards, you know, are about the heaviest and most awkward machines to move in the whole plant.



Frank B. Higgins

WHEN MOTHERS REALIZE THAT SPRING IS CLEAN  
UP SEASON, GIRLS DECIDE THAT IT IS RATHER PAINTING  
TIME

Mr. Harrington's occupation is Yard Foreman. He supervises the handling of raw cotton and the shipping of all the cloth manufactured.

He is an ardent sports fan in all its phases, although he has a slight edge on Soccer. Perhaps this is due to the fact that at one time he played a halfback position in this sport, which gained him a bit of recognition in Fall River.

Should you call at his home on any week-end during the summer months and expect to find him there we fear your ring will be unanswered. King Neptune would be the fellow to ask about Frank's whereabouts. It's the tang of the salt air and the thrill of pulling in a big one that has called him away. Last year he sold his 28 foot motorboat. The reason for so doing was logical. He figured that he had little chance in a 28 foot boat when a ship like the Bremen gets lost.

Yes sir, folks, it's Nick Peterson. Second Hand in 175 for Bobbin Stripping in Biddeford. Nick can speak six languages fluently.



## WHAT IS A DRAGON?



After asking a number of the employees if they knew why the dragon was chosen for a trade mark, only a very few replied in the affirmative. The reason is really an interesting one and we would feel quite embarrassed if we had company or relatives visit us and couldn't tell them after they asked.

The dragon was registered at the U. S. Patent Office at Washington, on April 21, 1908 as Trade Mark No. 68697, but has been used since 1852. The new trade mark which is the one now in use, and redesigned a bit, was registered on April 25, 1934.

But why was the dragon chosen? Well, here is the interesting part of it all. The dragon, sometimes called a griffin, is the imperial animal of China, and is supposed to bring luck. Pepperell at the time had a vast export trade to China and India. The Chinese and Indians not being able to read English looked for the chop mark of the dragon on the cloth. According to ancient beliefs, a dragon can do anything. It can make itself as large as an elephant or as small as a gnat. It is the symbol of all that is powerful, magnificent, terrible and glorious. A monster of surpassing grace and is described with the head of a camel, the horns of a deer, the eyes of a rabbit, the ears of a cow, the neck of a snake, the belly of a frog, the scales of a carp, the claws of a hawk, and the paws of a tiger.

According to a Chinese author by the name of Ch'en Jen-hsi, there are nine kinds of dragons. These are bells, screws of fiddles, stone tablets and monuments, eaves of temples, bridges, Buddha's throne, sword hilts and prison gates. All these have a different meaning according to where they are located.

Mills in England found that the Pepperell Drills were selling so well they put in a bid for the trade

and put a griffin on their bolts of cloth. After tests were made of the cloth, it was found that after washing the English fabric lost by weight as high as 33%, but Pepperell only went as high as 7%. Because of goods manufactured in England and sent to these countries with the dragon chop mark, the griffin was patented, yet it had been in use 56 years before.

Speaking of dates, in four years the Pepperell Company will be a centenarian. One hundred years manufacturing cloth bearing the trade mark of the dragon.

## GIVE THE REPORTERS ALL THE NEWS YOU CAN

After every publication of the *Sheet* we go about the Mill asking the employees their frank opinions about the various stories, pictures, in fact, about the entire magazine as a whole. From this cross section of opinion we find that the Who's Who, or personal items, are read more than any single subject.

In the last issue there were 346 personal items gathered by the room reporters. This is splendid work these people are doing and reflects the cooperation they give in making this magazine *your* magazine. Whenever you have a little note of interest about yourself, or anyone else, why not tell the reporter in your department? We know he will appreciate it, as will hundreds of other people who read it. It may interest you to know that the *Pepperell Sheet* has a circulation of 7200 copies each issue.



Simone Rheault, daughter of Antonio Rheault. Knot Tye Helper in the Slacking Department at Hildesford. We tried to see some teeth but failed. Perhaps Simone is holding out on us.



# ED DESMARAIS INVENTS IMPORTANT INSTRUMENT

Used for Leveling Frames



In a recent issue of the *Sheet* you read about Edward Desmarais making special equipment to line frames. Now he has come out with a new piece of apparatus which levels the frame. Men who have been in the mill game all their lives say it is the simplest, most accurate instrument they have ever seen. A piece of metal about a foot long with long screws on each end is placed on the floor under the rail. The screws turned by a small wrench lift the frame to the exact level until shirts are properly placed. A simple tool but very effective. It is capable, according to Eddie, of lifting eight tons.

## A Good Idea

About a year ago this time, he was leveling frames in the customary manner with a block of wood and crowbar. The bar slipped and injured his finger considerably. The thought occurred to him then that this should not happen again. Next time the injury might be worse. As a result he made this simple leveling instrument that works perfectly. We salute you, Mr. Desmarais, for inventing this equipment from which you and many others will benefit.

# TOURISTS WILL START NORTH VERY SOON

With the Summer tourist season about to start, let us take a look into the Biddeford Guest Register located in the Office lobby, to see where some of our visitors came from last year. There were guests from 21 states, four provinces of Canada, Buenos Aires, Italy and Holland. There was a 40% increase in visitors over the same period the year before.

## All Are Interested

You no doubt are interested as to what remarks were made or what questions asked by the tourists. Many saw the Hospital sign over the door and wondered just what our company was doing for its employees. A great many remarked about the cleanliness of the rooms. They were amazed how clean the Mill was kept, considering the fact that cotton is of such liny nature. As always, they were amazed at the number of processes required to make our products. Many said they would never again complain about the retail price of sheets and blankets, and even wondered how they could retail for such a low price. Others were surprised that they were shown all parts of the Mill with the product in process, thus eliminating the idea that any secrets in manufacture were withheld. This alone is a fine advertisement.

## Local People Visit

There has been a noticeable increase in the number of local people who made a visit. This is very good and if you wish to have your friends come and visit the plant or to show them where you work, we will be very pleased to furnish a guide for this purpose, who will explain to them all other processes as well.



Clasp your hands for joy, because Spring is in the air. That is what Noelle, age three, and Lauraine, age 4, daughters of Mr. and Mrs. Fred Crutcher, are trying to say. Their grandmother, Minnie Duchesne, is out played in room 14 at Biddeford.

## FIRST TIME BOOK OF COMPANY FOUND

First Employees Started in  
1845 at \$6.00 a Week

A few weeks ago one of the employees showed us a book and asked if we would be interested in looking at it. Were we? Yes indeed, for it was the first Time Book ever used by this Company.

It dates back to April 7, 1845, when only two names appeared. You see, operatives at that time were paid only once a month. These men were Jeremiah Plummer, who lived on Foss Street, and Simon Goodwin, on Franklin Street, Biddeford. Both were employed setting up Carding machinery. The next month two more names were added, Stephen Towle and Edmund Pugsley. The following month the book showed seven employees, and as the months passed more and more names were added. Actual production started on June 30, 1845. The book itself is in perfect condition and is 95 years old at that.

### What The Wages Were

This was No. 1 Mill, or No. 14 as we now call it. The erection of this Mill started in 1844, and was 260 feet long and 30 feet wide. No. 2 Mill was built in 1845 and No. 3 in 1847. Simon Goodwin became Overseer of No. 1, Plummer Overseer of No. 3, and Towle Second Hand in No. 3. The overseer received a weekly salary of \$15.00 and a second hand's wages were \$7.00. Other employees received \$5.00 and \$6.00 weekly, while the majority earned from \$1.80 to \$4.50 for a week of six days.

### Biddeford Changes

As a result of these buildings being built a decided change took place in Biddeford. Citizens believed a bright future was in store for the town. For the period this Time Book covers, or from 1845 to 1849, over six hundred dwellings were built. A Mr. D. E. Somes started to manufacture cotton harnesses for looms, employing thirty people at his factory.

From the boat building yards of E. & E. Perkins in 1845 two boats were launched, the Adeline and the Mary Ellen, the former 480 tons and the latter of 250 tons, with a total value of \$41,000.

### Get The Hooks!

The year No. 3 Mill was built the Biddeford House was erected and boasted in one of their advertisements that "connected with the house is a large and spacious stable with careful and experienced hostlers." The same year the Laronia Lodge of I. O. O. F. was instituted.

You may ask about fire protection now that the town is growing. Well, here is the answer, but hold

on tight. The Washington Hook & Ladder Company was organized in 1849, and registered their equipment as having two hooks and four ladders.

## HECTOR RICHARD

A VERSATILE  
PERSON



Mr. Hector F. Richard, who is a machinist at the Lewiston Sheet Factory, has had a notable career both in Lewiston and the State of Maine.

During the World War he served in the U. S. Navy with Detached Service in many foreign countries, including Canada, Newfoundland, England, Scotland, France, Italy and Africa. He is Past Commander of the local post of the Veterans of Foreign Wars. At the present time he is serving his fifth term as Adjutant Department of Maine, Veterans of Foreign Wars. He is also Aide-de-Camp to the Commander in Chief of the V. F. W. He is also a member of the American Legion.

His social and political life has been high-lighted by being a Deputy Sheriff of Androscoggin County for the past ten years. He is a Past Grand Knight and Past Faithful Navigator of the Knights of Columbus.

During his younger days — and he is still young — he was very active in sports. He took more to track than any other sport and won many trophies from his sprints on the cinder path. The medal which he most cherishes is one which he won while representing the U. S. Navy during an Allied Track Meet in Glasgow, Scotland in 1918.

Besides his other activities he is very fond of music. He plays the violin and saxophone with local dance and concert orchestras. He is also connected with the V. F. W. Brigade Band.

Every man should have a hobby and Mr. Richard has two. He raises some beautiful flowers that all his neighbors and friends admire. The other hobby he uses for relaxation is pistol shooting. This and being a Deputy Sheriff reminds us that while in Androscoggin County we will try our best to obey all rules.



# BIDDEFORD AND LEWISTON TIED TOGETHER BY TRUCK



From the time the Lewiston Bleachery has been represented in the *Sheet*, employers at Biddeford and Lewiston have asked how the cloth woven at Biddeford was transported to Lewiston.

It is done by Hodgdon Transportation Company, Inc., of Portland. For thirty years they have been in the trucking business in Maine. It was in 1930 that a contract was signed with the Portland-Lewiston Interurban Railroad, which operated passenger and freight service. Hodgdon relayed the cloth, or brown goods as we call it, from Biddeford to Portland. From there the Interurban carried it direct to the Bleachery.

This lasted for only two years because in 1932 the Interurban was discontinued. Since then Hodgdon has taken over the job and operates two trucks daily between the Mill and the Bleachery. Over the period of a year each truck travels over 40,000 miles.

Of course not all the cloth woven at the Mill is sent to Lewiston to be bleached or colored. Hundreds of thousands of yards yearly are sent to buyers direct from the Mill by rail, water and highway. In com-



Maurice Levesque, Maurice is five months old and is the son of Mr. and Mrs. Roger Levesque. Mr. Levesque is employed in the Napping Room No. 2 at Lewiston.

trasting manner, all towels are sent to be bleached or colored and are returned to Biddeford to be finished, inspected, cut, hemstitched, labeled and packed.

As one member of the Hodgdon firm voluntarily stated, "We have had ten years of pleasant contact with the Pepperell Company, and we hope we shall be able to continue and improve our service in the years to follow."



Sandra Jane Smith. Sandra is two years old and is the granddaughter of Sadie Smith of the Lewiston Sheet Factory.

## "CLEANLINESS IS NEXT TO"—Etc.

There is an old proverb that "Cleanliness is next to Godliness." This is what the Sanitation Dept. is attempting to do within their limitations. This department uses four electric scrubbing machines, which operate revolving brushes and carry a mixture of water and soap. The operators of the machines clean all floor space as frequently as possible, as they have the entire mill to cover. "Wet floor" signs are placed in the area they are working on to warn the employees of danger from slipping on the wet floor. These signs are not removed until the floor is thoroughly dry.

A further duty of this department is to clean and make sanitary all floors and walls of the wash rooms and toilets; and to report to the Pipe Department any defect in the plumbing system. There are 114 toilets inspected daily.

These men make our mill look as clean as possible, but ask everyone's individual cooperation in maintaining this cleanliness, as after all it is each one of us who aids in making the rooms dirty.

ROSAIRE BELANGER GETS  
HIGH HONOR

UNITED AUTHORS



In the first issue of this magazine, and in every issue since, we have printed the work done by Rosaire Belanger on his typewriter. This hobby is growing more and more popular every day. Now comes word that Mr. Belanger has been granted a life membership in the Association of United Authors.

This national organization with its headquarters located on historic Marlborough Street, in Boston, is the center of activities for members and friends from Maine to Florida and from coast to coast. The Association was conceived almost seven years ago and has grown into a nationwide organization for writers for mutual assistance in the field of authorship. In September last year the organization applied to the Commissioner of Corporations for the Commonwealth of Massachusetts as a non-profit association and was so honored by the Commissioner.

Anyone who produces copyrightable material, or who in any way assists in the production of entertainment or educational material has been welcomed into the organization. Membership includes editors, publishers, professional, amateur and hobby authors.

Catherine Bizantakes of the Biddeford Blanket Cloth Room. She always displays this pleasing smile regardless of the work she is called upon to do.



This seal of the Association as done by Rosaire on his typewriter accorded him his membership into the United Authors Association.

We quote a portion of the letter written to us on Rosaire's behalf. "The quality of his work and his co-operation with the organization has been of such a nature that recognition has been granted to him in the form of election as an Honorary Life Member of the Association."

We have always been proud of Mr. Belanger's work and salute him in the selection of a truly different hobby. So far as we know, Mr. Belanger is the only person in York County who is a member of this Association.

The motto of the organization is "Hands Across the Nation." We offer our hand to Rosaire to compliment him on this splendid recognition.



Snow has plenty of fun. These are a few of the local snowshoe club who attended the convention at Lowell. Left to right: Mrs. Chino Duke of 132 Weaving, Mrs. Viger, Mr. Neault, Mrs. Grotenu, and Mrs. Belanger.



### MARION DUPUIS TESTS SIZE TO MAINTAIN UNIFORMITY



In the Slashing and Dressing process it is very necessary that the sizing solution be boiled thoroughly, contain the proper amount of ingredients and have the correct viscosity.

Marion Dupuis, of the Fall River plant, is shown in the picture above checking the viscosity of the size. The instrument she holds contains a certain amount of the solution. By using a stop watch she determines the length of time it takes the liquid to run out of the

Pulling a loose thread while inspecting cloth is Marie Birtsch of Fall River. Marie can be seen on horseback many times during the warmer months.



tube, thus giving a fairly accurate account of the viscosity in a day by day analysis.

Marion has worked for Pepperell nine years. She is a well liked person due to her fine personality. They say after working hours she does splendid work with her needle and thread. The results she obtains make us little realize that during working hours in the Mill she is a Laboratory Technician.



Marcel and Caroline Trembley, son and daughter of Augustin Trembley who is employed in 33-B at Haddock. Two mighty smart looking children we think.

### NEW EQUIPMENT BOUGHT TO MAKE BETTER BLANKETS

A new piece dyeing machine has been purchased by the Mill for use in the Blanket Division. It is located in the Dye House.

Previously we were only able to dye raw stock, beam and package material, but this new machine, made of stainless steel, handles the cloth direct from the loom, and cloth weighing approximately a hundred pounds is sewed together in rupe fashion. Several of these pieces are processed at the same time.

They are first scoured and washed to eliminate wool grease dirt particles, or other foreign substance. They are then rinsed, dyed and again rinsed, the whole process taking several hours. After drying they are napped and sent to the Cloth Room and from then on the process is the same as other blankets.

The new Abolusford blanket, a substantial asset to the blanket line, seems to be especially adapted to this process. Made from cotton, wool and rayon, it makes a fine appearance to the eye and a fine feel to the hand. At the present rate of sale this blanket will rank with the other fast selling blankets bearing the Pepperell label.

### BIDDEFORD MILL CHANGE

The Sheeting Cloth Room in No. 19 Mill is to be relocated in No. 11 Mill. In the process of rearrangement new and better machinery equipment will be added to provide for more efficient inspection of the product. Also the designing of the inspecting machines has been done with the purpose in view of making the job a less tiring one for the operator of the process.

This Mill is being revamped considerably in preparation of the new equipment. Carpenters are completing their work and the painters are doing a fine job in redecorating. New and larger toilets are being installed, with the last word in plumbing supplies. Electricians will install the new fluorescent type lighting that evenly distributes the illumination, thus preventing shadows.

Perhaps it is needless to say that this Mill is more centrally located to the source of supply, that is, the weave room. A new runway has been built between No. 12 Mill and No. 11 Mill through which all cloth from the weave room will be transported.

To sum this up, it means that the building is more centrally located, and has modern equipment to assure better product and more pleasant surroundings. Actual operation will commence as soon as all equipment is installed and revamping is completed.



Baby Richard Lambert of Biddeford is trying to tell us that his uncles, John and Alphonse Lambert, work in 23 and 53 Weaving, and his granddaddy, Augustine Tremblay in 82. Those bright eyes tell us even if we do miss a few of the words.



By the looks on their faces the next card thrown will tell the trick. It is a group of fellows in the smoking room at Fall River waiting to go on the second shift.

### DON'T HIDE YOUR LIGHT UNDER A BUSH

About 500 years before Columbus discovered America, Leif Ericson, of Scandinavia, landed on these shores with a group of faithful followers. He had discovered a new world, but mankind was no better for it because he did nothing about it.

A monk by the name of Roger Bacon invented gunpowder, predicted the airplane and discovered many laws of chemistry and physics, but he kept them a secret to himself and did nothing about it. As a result these discoveries had to be re-discovered by other men over a hundred years later.

Here at Biddeford we carry on a monthly Suggestion Contest open to everyone. Rewards are paid in cash. We do not have to sail a boat hundreds of miles or dabble in acids. All we have to do is to tell the idea we have. What could be easier -- and be paid for it if you win. Have you entered the contest lately? You no doubt have noticed the names posted on the bulletin boards as winners, so why don't you try? You can use a little extra money, especially when it is so easy to enter the contest. Just fill in the blank form found at each contest box throughout the Mill and retain the attached stub. That is all you have to do.

This little lady is Carol June Neault, daughter of Mrs. Adella Neault of 15 Card Room. Carol's aunt, Mary Gammurin is employed in 54-B Spinning Room at Biddeford.







Two Rhode Island Reds at Lewiston, so named because of their red hair. Fred White who has been with the Bleachery for 19 years and has five children; and Alphonse Lanioux employed here for 16 years. Both operate lathes in the Machine Shop.



Jennie Cahral, inspecting rayon cloth in the Fall River plant. She has been with Pepperell five years. Her boss says she is a fine worker.

A big helper in a snow storm is Conrad G. Leclair, son of Mr. and Mrs. Fernand Leclair. Conrad's aunt, Lucille La-mouroux, is employed in the Blanket Department at Biddeford.



Donald, Norman and Baby Lawrence, sons of Arthur Plante, Second Hand of the Blanket Cloth Room at Biddeford. If these boys are like daddy — oh my!



Gertrude Vaughn, Gertrude, better known as "Honey", is a member of the night shift at the Lewiston Sheet Factory.



This group represents the 1920 graduating class of the Wallace Parochial Grammar School, most of whom are employed at the Lewiston Division or have been at some time or other. In the rear from left to right: Thomas Nugent, Wallace Donovan, and Henry Green. Second row, left to right: Hazel Crowley, Rachel Leclair, Daniel Lalonde, John Pendergast, John Cahagan, William Cahagan, Helen Kenny and Margaret Beardon. Front row, left to right: Florence Lant, Florence Ward, Eva Lesmeux, Adeline Leger, Mary Poulin and Theresa Helsenell. Most of the young ladies have married since this picture was taken and, of course, are known now by names other than those given here. Do you know them?



Maudie Celler. This little ray of sunshine is the daughter of Mr. and Mrs. John Bernard. Mrs. Bernard is a Doubler at the Lewiston Sheet Factory.



Harold Barbour. Harold is a former employee of the Lewiston Division. He is now meeting with much success in the photo-engraving business.



A cellophane blonde is one and a half year old Diana Dillon. Her grandmother, Mrs. Edella Blaw, is employed as an Intermediate Tender in 23-B at Biddeford.



# WHO'S WHO IN BIDDEFORD

## THE BIDDEFORD STAFF

The following names are those of persons to tell your news and stories to. Tell them about yourself, as we all want to read about you. A few years from now you, too, will enjoy it, even more than today.

PREPARED BY L. HOWARD

Editor

### SHEETING DIVISION

PROCESS	SHIFT	MILL DEPT.	REPORTER
Carding	1	2	Sarah Whitworth
	1	4-5	Paul Laddand
	2	2	Oscar Blanche
	2	4-5	Raymond Genshem
	3	4-5	Maurice Thompson
Spinning	All	24	Joseph Cook
	1	24 B-C	Delia Frichette
	1	23 B-C	Andrew Jacques
	1	54-B	Adrien Lefevre
	1	55 A-B	Emelia Lacroix
	1	84 A-B	John Twomey
	1	Wind.	Remond Lanson
	2	24 B-C	Fernand Lefevre
	2	25 B-C	Lucy Trembley
	2	54-B	Gertrude Giroux
	2	54-B	Isabelle Poirer
	2	55 A-B	Rose Maillargre
Shedding	2	84 A-B	Henry Binette
	2	Wind.	Gertrude Beaulieu
	2	Wind.	Noella Montpas
	2	Wind.	Max Libby, Jr.
	All	65-B3	John Trembley
	1	71-81-92-10-2	Myrtle Poore
	1	54-82-83-93	Armand Arel
Weaving	2	71-84-92-10-2	Anna Bergeron
	2	54-82-83-93	Alice McDowell
	2	131	Mary Goldthwaite
	All	14-20	

### BLANKET DIVISION

Dye House	All	85	Rosal Pothier
Spinning	All	153	Merilda Bernier
Jack Twent.	All	155	Mary Polakewich
Weaving	All	132	Ernest Guillemette
Napping	All	132	Alce Goss
Check Room	All	15	Rose Bonfleur
	All	15	Catherine Bismuth

### TOWEL DIVISION

Cloth Room	All	3	Laurence Beaudette
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### SHEETING SLASHING — Biddeford

\* The bowling season has ended and now we are hearing who he, or she, didn't hit that high single.  
\* We welcome three new men to the Dressing Department, Edward Poudrant, Robert Green and Roland Rodrigue.  
\* The Third Shift recently taught Ernest Rheaume a new slapping trick. Now he won't have to hurry for fear of being late.  
\* Thomas Thibodeau married in Manchester, N. H., recently, where he visited relatives.  
\* We have a new transfer in the slashing department, Bill Sylvester, who has been telling how he used to get those strikes and spares. As yet he hasn't ventured forth to prove his claims.  
\* Jim Johnson has his fishing tackle all oiled and is just waiting for those trout to bite.



Norman Duperry, four year old son of Mrs. Thomas Duperry who is a Doubler in the Sheet Factory at Lewiston.

### BLANKET WEAVING — Biddeford

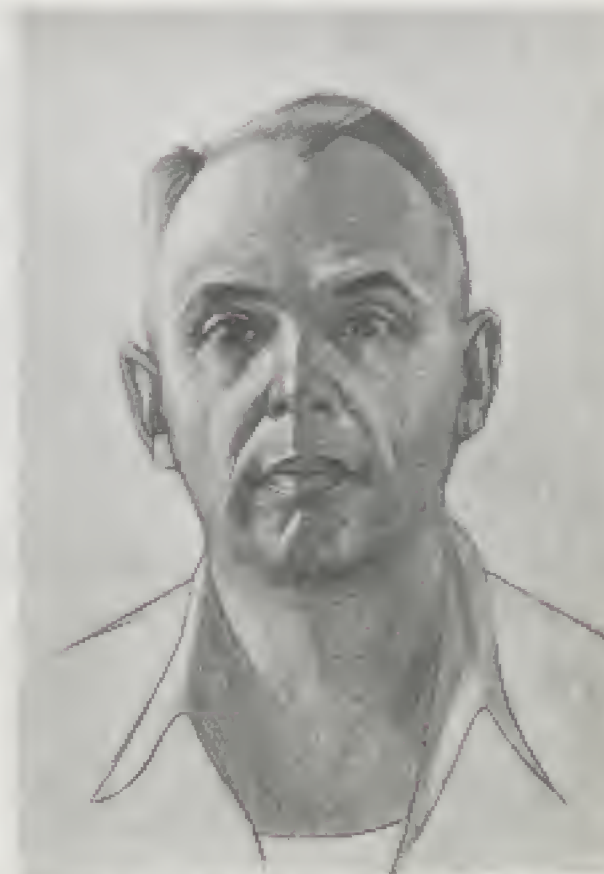
\* Congratulations to Mr. and Mrs. Robert Bergeron who were married on Feb. 3rd at St. Andre's Church. Bob is our oldest boy and Mrs. Bergeron was Laurette Desmarais before her marriage.  
\* Odette Bowdon has been transferred from the third shift to the second shift.  
\* What would Juliette L. do if Ernest H. didn't come to see her every afternoon?  
\* Wonder what would happen to Henry J. if he should miss one morning without putting in an argument? It's just a habit, isn't it, Henry?  
\* Miss Jeanne Ellis was given a bouquet of flowers and a luncheon by her co-workers. She has been at home ill for quite a few weeks.  
\* Congratulations to Miss Cecile Lantagne and George Bonford, who have announced their intention of marriage.  
\* Our softball team has already started practice in the Pepperell gym. They should have a very successful season.  
\* Herbert A. you would like to know the real identity of "The Angels." But it is pretty hard to find their real identity, for they won't admit a thing.  
\* Mrs. Rosalie Perreault has returned home, having received treatment at Dr. Loughton's hospital in Portland.  
\* Mrs. James Noble, wife of Jim Noble, a loomfixer, has been receiving treatment at the Trull Hospital, by Dr. Hall of Saco.  
\* Napoleon Nadeau, one of our loomfixers, has been out for over two weeks because of illness. We heard that he was pretty well, and we are glad to see that he has fully recovered.  
\* Gerard Tardif, one of our co-workers on the last shift, has fully recovered after a slight operation and is back with us after a two week's absence.  
\* Armand Bonard is now transferred to the third shift, and R. Desautels has taken his place as loomfixer on the Towel looms.

# SHEETING WEAVING — Biddeford

- † Everyone is pleased over our new hours.
- † We welcome Mr. Dallaire to weaver in 53-B.
- † Our weaver, J. Poudin in 53-B was on the sick list but is back in much better health.
- † Our Sonja Denie in 84-A (D. Grenier) has been doing some very fine skating this winter.
- † Parvatis is thinking of starting a lunch cart for his own personal use.
- † D. Grenier and friends enjoyed the winter sports at Camden, Maine.
- † Y. Garon never misses the lunch cart. Better watch you get a little closer, Y.
- † If anyone is in the market for fresh eggs and chickens, see R. Paradis. She will fill your orders.
- † Our glamorous girl in 5-3 likes to take a stroll every so often. We wonder why?
- † Our bookkeeper, Dick Deane comes to work every morning with a big smile for all.
- † Who is the loomficer who has so many cigars to pass around on Saturday morning?
- † M. Lemieux is quite a card player.
- † H. Horsfield says that if there is a war he can handle a gun as well as an oil can.
- † Myrtle Hugo Prosser, in 53-B, is proving that she is a good weaver, room girl and all around battery hand. Good work, Myrtle.
- † He ate and ate. Boy, did he put away the food! And how! The speaker started in and spoke for about an hour and our hero was still eating when the speaker finished. We wonder who?
- † It will soon be time to go fishing. When do we start, Bill?
- † He must be raising squirrels. After supper a large dish of nuts was beside his plate. Tell us who owns the squirrels?
- † It's an ill wind that doesn't dry someone's washing. So they pulled a fast one on you did they, or don't you care?
- † Alphonse Paire, a cleaner in 13-1, is confined to his home by illness. We all hope that he will be back with us soon.
- † Mrs. Jeannette Nolette, a battery hand in 13-1, is out due to injuries sustained in an accident recently. We all hope that she will make a speedy recovery.
- † Mrs. Alice Tremblay, room girl in 13-1, is absent from work because of sickness. We hope that you will be back soon, Alice.
- † We are all glad to see Mrs. Evelyn Gagne, a weaver in 13-1, back to work after a short illness.
- † Dan Cupid strikes again in 13-1. This time it is Miss Jeanette Perreault, a battery hand, to Armand Lemay. We all wish you back in your married life.
- † Mr. Emile Boucher, a cleaner in 13-1, was called to Canada by the illness of his father. We all are glad to see you back, Emile.



William Bernabe, Calendar Operator at the Sheet Finishing Room at Lewiston. The particular machine he is running is a Double Doubler.



Henry Dubois, 2nd Shift, 2nd Hand, Mill B Weaving at Fall River. Drawn by Gardner Whapton.

# SHEETING CLOTH ROOM — Biddeford

- † Louis Santorsola, of 64 Summer Street, Biddeford, announces the engagement of his daughter, Antoinette, to Harry Harcourtman of Everett, Mass. The wedding will take place early in the fall.
- † Sympathy is extended to Rose Desicoll on the passing of her brother, Dennis Desicoll.
- † Sympathy is extended to Kleanse Butler on the loss of her father, Thomas Butler.
- † We are pleased to report that Mrs. Thomas Economos, mother of Helen Economos, is convalescing and will soon return to her home.
- † We are also pleased that Alice and Annee Fauchette's mother has recovered enough to return from the hospital.
- † Bertha Bean visited the Cloth Room one day recently. Bertha has been out some time on account of illness in her family, but she hopes to join us again soon.
- † Sympathy is extended to Joe Martin on the passing of his brother.
- † Lillian Washburn received a card from Lena Payhour mailed from Miami, Florida. Lena will be remembered by most of the Cloth Room as a former employee in this division.
- † Corinne Houde is absent from work because of illness in her family.
- † Olive Powell has been transferred from the Cloth Room to the office of the Sheeting Division.
- † Winnifred Emery has returned to her home at Fortan's Rock after spending the winter in an apartment on Main Street, Biddeford.
- † Sympathy is extended to Adrienne Gagnon on the loss of her niece.



# TOWEL CLOTH ROOM — Biddeford

¶ We extend a cordial welcome to Raymond Lariviere and Carroll Nelson, our new fellow workers.

¶ Mrs. Ann Tsomides recently attended the basketball tournament held at the Portland Jewish Community Hall, in which the Biddeford Creek Aers lost in the final round by a narrow margin. Ann also patronized many of the local hoop games.

¶ We were very disappointed at the showing our girls made in the Pepperell Bowling League by finishing in the fifth position. We have hopes that a little practice during the summer months will help to improve their rating. One bright spot, however, was the bowling of Pauline Boute, who finished in a tie for high single with Constance Harsley of the office ladies.

¶ Miss Natalie Keene and Josephine Barba motored to Portland recently to attend the showing of the dramatic motion picture "Vigil In The Night."

¶ We are glad to see Edie Boston back with us again.

¶ With the advent of spring, several young ladies are contemplating marriage. The boldest of them are ready to dash into the chaotic turmoil, or wedded life. They are Jean Allaire, whose engagement to Girard Gagne has been announced, and Jeanette Pruneau to Lucian Dorais, who will be married on (of all days) the Fourth of July.

¶ Our Ruth has lost her voice again. Every few weeks Ruth Robbins finds it extremely difficult to speak above a whisper and we are all naturally quite moved, for Ruth has a beautiful voice and we miss her cheery good morning call.

¶ Watch for some pictures of our charming girls in the next issue of the Sheet.

¶ On behalf of the girls of this department we wish to extend our sincere thanks and appreciation to Gladys Hazen for the splendid cooperation and extremely hard work which she did in order to make the bowling season the great success it was.

¶ Mrs. Grace Gentner entertained at a birthday party for her daughter, Marlene, on her seventh anniversary.

¶ The employees of 3-1 and 3-2 extend their heartfelt sympathy to Miss Leona Belisle in her bereavement, the death of her father.



Sleep, beautiful sleep. But it didn't last long because of the bright flash of light. The gentleman is Lucian Vermette of Fall River who ranks fourth in Massachusetts for weight lifting in the 165 pound class. He is an Inspector in the Bayon Division.

# SHEETING SPINNING — Biddeford

¶ Conrad Bergeson was transferred to the Third Shift.

¶ Lucienne Gosselin is absent due to illness. We wish her a speedy recovery.

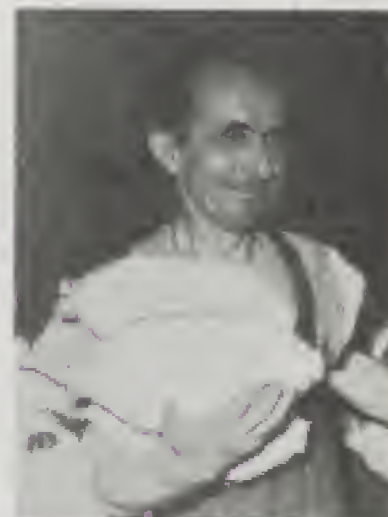
¶ A month from now we shall see a smile on Gus Menard's face, when he tries his new outfit on.

¶ Mrs. Marion Rign does not walk any more since the new bus is out.

¶ Mrs. Roland Colford motored to Portland to buy her Easter bonnet.

¶ Laurette Pore went shopping in Portland, Maine, recently.

Yes sir! He is Jim John, the man with two first names. Jim is a Trucker in the Sheetling Division at Biddeford and known by everyone on the first shift.



¶ Evangeline Nicot has returned to work after being out for a while because of illness.

¶ Mr. and Mrs. Leo Beaulieu went to Fall River and Boston recently. They attended the funeral of Mrs. Beaulieu's aunt in Fall River, Mass.

¶ Noella Montpas is back with us after having been out for two weeks.

¶ Peter Lariviere, Second Shift Second Hand, has been transferred to General Second of the Third Shift. Our loss, but their gain.

¶ Congratulations to our new second hand, Mr. Gerard Lemieux, from 5-4 B.

¶ Mr. and Mrs. William Vir and Mr. and Mrs. Arthur Nourrie motored to Jewett City, Conn. over the week-end to visit friends. They enjoyed the trip very much.

¶ We express our sympathy to Mrs. Evangeline Beaudet formerly of Room 24-B on the death of her father, Caliste Thibodeau.

¶ Our reporter, Rose R. and Mrs. Ovilla B. were both transferred to the third shift. Good luck to you, girls.

¶ We are glad to know that Miss Rose Deshaies of 54-B is getting better. She is now visiting her sister in Somersworth, N. H.

¶ Employees of 8-4 A and B express their deepest sympathy to Wilfred Dubois on the recent death of his mother.

¶ We also offer our sympathy to L. Gendron on the loss of his father, Mr. Gendron.

¶ Mrs. Alice Lorange of 8-4 A-B was recently transferred to another room as doffer.

(Continued on next page)



Ushering in the New Year of 1940 at the Fall River Mill.



Three sons of Ida and Billy Lund, Mill B, Fall River. 5 years, 8 years, and 12 years.

### SHEETING CARDING — Biddeford

¶ We wish to extend our deepest sympathy to our Boss Card Grinder, Charles Dewitt, on the loss of his sister, Mrs. Dumas.

¶ Mrs. Conlan, mother of Hampton Conlan, Picker Boss in No. 4 Mill, has just celebrated her 85th birthday on March 20.

¶ Johnny D. has been seen quite often on May Street. What's the attraction, Johnny?

¶ Joseph Lee has been transferred from the Opening Room to Lap Weigher in No. 2 Mill.

¶ Herbie "Sugar Gear" Sears, the time is almost at hand. Which will be your choice, the young lady in Biddeford or the one in Saco?

¶ Miss Blanche Conlan, daughter of Hampton Conlan, Picker Boss in No. 4 Mill, was home for the Easter vacation.

¶ Mr. Whitworth of 25-C Picker was a recent visitor in Newton, Mass. He is interested in fancy carrier pigeons. Hampton Conlan accompanied him.

¶ Arthur Wilson, Roving Man in 3-3, was chased by an elephant in the last election in Saco and we doubt if he will ever forget it.

¶ Prescott Verrill, formerly of No. 4 Mill, has been promoted to Second Hand on the second shift. We wish him a lot of success.

¶ John Higginbottoms has returned to work after being out for sickness for a number of weeks.

¶ We are pleased to have George Gendron as our second hand on the third shift.

¶ If Pen. Maurice Parison was as lively on his snowshoes as he is on the bobbin machine he might have gone places. If you know what we mean.

¶ There's a certain young lady in Room 3-3 that's all smiles every morning. We wonder why?

¶ Francis Perry, Card tender from 4-3 has been transferred to third shift.

¶ Simon LeBeeson celebrated her fifth wedding anniversary March 16th.

¶ Did you know that Larry Gobeil was the father of a baby girl? Where are the cigars, Larry?

¶ We understand that Leonard Lavasem, one of the card strippers will renounce his bachelorhood next May. Congratulations and our best wishes.

¶ Jeannette Poirier has been attending whist parties lately. How is your luck, Jeannette, or isn't it luck?

¶ If any of you are planning to see a show please consult "Jackie" Provancher first. We hear she's quite a critic and doesn't miss many.

¶ C. Gastland has been out sick. Glad to see you back.

¶ Is it right, Larry, that you're selling baby carriages or is it automobiles?

¶ Have you seen the latest in haircuts? It's called a W.P.A. haircut. For further details see Alfred Bourgeois.

¶ We welcome back on the first shift, Mr. Regina, Stubber Tender in 4-2.

¶ The fish season is here and Mr. Bill Sweeten says he's ready for the jibes thrown at him and the fish. Pass fishes.

¶ Dan Hebert is considering an offer to go into the laundry business on spare time work.

¶ Gene Grenier is thinking of running for the Board of Welfare in Biddeford. He has had considerable experience in committees in recent years that are doing this type of service.

¶ Charles Dewitt and John Clark have just completed their assignments as instructors in practical card room work in the school.

¶ Edward Piquin and Prescott Verrill rendered a duet at the recent meeting of the Foreman's Club.

¶ Larry Gobeil of 25-C Picker is in training for the April 19th Marathon race in Boston.

¶ Charles Whitworth was entertained in New York recently by a well known stage and radio star.

¶ Bill Oakes and Joe Cook entertained at a St. Patrick's eve concert in Biddeford. Joe did not go black face as is his custom in minstrel shows.

¶ Jack Lee is looking up the new schedules for 1930. Planning to take in some of the big league games this summer?



Victoria Hostet, Spinner in 24-B at Biddeford. She is a fine Spinner and a very nice person to meet.





Healthy, cute and pretty are the adjectives we use for Gertrude Despin. Her dad is Second Hand on the Second Shift Weaving in 02-03-05 at Biddeford.

(Continued from preceding page)

§ Henry Banette has moved to 84 Green Street. Hope you like your new residence.

§ Mr. and Mrs. Roland Lefevre married in Portland recently.

§ Mrs. Evangeline Beaupre was a recent visitor in New Hampshire State.

§ Mrs. Rosa Bouthot observed her birthday anniversary last month. We wish her many more to follow.

§ We welcome Mrs. Janey Landry to our department in B-4, A and B. Mrs. Landry is a newcomer.

§ Our yarn boy, Renald Lauson, has been transferred from the Winding Room to the Spinning.

§ Germaine LeBreton has moved from Summer Street to Elm Street.

§ Renald Lauson was a visitor in Pawtucket and Providence, R. I., over the week-end.

§ Alice Roudens has resumed her work after a week's vacation.

§ We are looking forward to seeing Menard's new motor boat. A speed of sixty miles an hour seems a little too high for that now to make.

§ Mrs. E. Beauchemin, of Room 25-B, was a recent visitor in Manchester, N. H.

§ Mrs. Cormier, of Room 25-C, First Shift, was recently transferred to the Second Shift.

§ Employees of rooms 25-B and C wish to extend their most sincere sympathy to Mr. Elie and Mr. Gerard Dupuis on the recent death of their father, Mr. Noe Dupuis.

§ Gus Menard went to Portland recently to see the picture "Gone With The Wind." He said that his only regret was that he should have waited until it came to the Sans Theatre so that he could see another picture with it.

§ Butler: So the Madam has left you. I am weary so. I know just how you feel.

§ Mr. Smith: Go on, James. You never felt that good in your life!

§ Folks, we have a man in our Department of B-4, with a replacement exhibit who resembles the head of a belligerent nation. We won't give you away, Bill.

§ "Winter, will the orchestra play anything requested?"

§ "Oh yes, sir." "Well, ask them to play bridge."

## BLANKET CLOTH ROOM — Biddeford

§ Mrs. Annabelle Lavier is convalescing at her home after a serious operation. We all miss Annabelle and are looking forward to seeing her back with us soon.

§ Mrs. Hughes announced the engagement of her daughter, Marguerite Hughes, to James O'Grady. Mr. O'Grady is employed at the Saco-Lawell office. Best of luck to both of you.

§ After being out for several months Jean Bright is with us again. Have her imitate Mike for you sometime. She's pretty good at it.

§ Paul Murphy was operated on for appendicitis recently. Glad to hear you are doing so well, Paul.

§ A rumor comes true: Maurice Hamel got pretty tired of hearing people ask her when her engagement would be announced so she finally came in work wearing a diamond which Maurice Crepeau gave her. The best of luck to you both.

§ Curiosity: Someone was wondering why you want more space in your home, Pauline C.

§ Irene Keith has been putting on quite a lot of weight lately. It looks as though housekeeping agrees with you, Irene.

§ We were all proud to hear that our department's bowling team is the best. Good work, girls.

§ It might be a bit out of season to bring up the topic of deer, but there has been a misunderstanding between W. H. and A. P. Walter Hood would like to know how and where Arthur killed that deer. Start explaining, A. P.

§ We have some bowler in the Blanket department. He calls himself "Champ." How much do you bowl, Arthur? Is it 6's or 8's? I can't remember, but anyway you'll bowl as high as the girls some day, I hope. It's not so easy to swing the ball as it is to swing the broom.

§ We all felt badly to hear that Lottie Benoitgard underwent an operation at the Maine General Hospital. We miss seeing Lottie in her corner. A speedy recovery, Lottie.

§ Henry Drapcan had a new job for a couple of weeks and he also went around being called (?). I won't give you away, Henry. It's a nice name, though. At least, we think so.

§ A speedy recovery to Austin Stevens, our machinist. Austin had a serious operation recently and is reported as doing very well.

§ Arline Lively must envy Gemma Fortin the strawberry soda she has for lunch every forenoon. Imagine trying to get a strawberry soda out of the Coca-Cola machine, Arline! How did Gemma find you like that?

§ John Sheehan has returned to work after a short illness.

§ See them in the funniest:

Major Poffle (Story teller)	— Tommy
May	— Maynard
Jeff	— Edmund
Popeye	— Paul
Toots	— Yvonne
Casper	— Hervey
The Captain	— Frank L.
Mama	— Stella
Wimpy	— Arthur
Tarzan	— "Jack"
His Master	— Cecile
The Duchess	— Vivian M.



Pat Burke & Company. Pat (front row with the cup) is a Machinist at Lewiston. He is here displaying the results of some of his recent moon hunts. He is accompanied by three friends.

# WHO'S WHO IN FALL RIVER

## REPORTERS FOR THE PEPPERELL SHEET

### FALL RIVER

#### CARD ROOM

Beatrice Dupuis

Daffing & Creeling

#### WEAVE ROOM — Cotton

Phyllis LePage

Weaver

#### WEAVE ROOM — Rayon

Leo Chabon

Slashing

#### CLOTH ROOM — Cotton

Kay Evely

Inspector

#### SPINNING ROOM

Ada Pelletier

Head Drawing-in Girl

#### MACHINE SHOP

Edmond J. Lord

Snack Clerk

#### CLOTH ROOM — Rayon

Viola Baensch

Inspector

### WEAVE ROOM, MILL "B" — Fall River

\* Mary Treves went to California to live, but found she was very homesick for her folks. She is glad to be back in Fall River, and what a tan she has.

\* Blondie Belisle is living at the home of his wife's parents. He is looking for a tenement, keep on looking Blondie, someone will move sometime.

\* Wilfred Lavoie is planning to take weekly trips to Boston on his bicycle. It must be very important Wilfred to make you pedal that far.

\* Diana Fournier was very glad when she won the triple weave blanket, which was given as a prize at the whist party held recently by the Pepperell Social Club.

\* Sweet Pea has taken up radio as a hobby. He recently became a member of the Radio Club of Fall River.

\* Lucien Durand will celebrate his first wedding anniversary April 29th. Many happy returns of the day, Mr. and Mrs. Durand.

\* Freddie is always chasing Effie. Why don't you give him a break Effie, maybe your boy friend won't mind?

\* Paulette is out with a sore throat. We hope she will be well soon, and that she is enjoying her new home while recovering.

\* When you go to the Hi Way Canteen, don't forget to tip the hat check girl. You'll notice she is Isabelle Medeiros, one of your snowworkers.

\* Normand Proulx is a very busy man lately. He can't seem to keep up with all his social and business activities.

\* May Charr is sick in bed with pneumonia. We all wish you a speedy recovery, Mae, and we will be glad to see you when you get back.



\*Twins? Yes, indeed. They are Doris and Deloris, age 2, daughters of Mr. and Mrs. Oscar Bernier. Their mother before marriage was Marie Picard, a Spinner in the Spinning Division. Miss Isabelle Picard is the proud aunt of the girls, and a Spinner in 54-B at Biddeford.



This picture was sent in to us in Biddeford as a reminder of the flood of 1936. This is the Main Street bridge. Normally the water is about 10 feet lower.

### CLOTH ROOM, MILL "B" — Fall River

\* On Thursday, February 8th, the girls held a shower for Ruth Groompan at Luke's Lodge. A chicken supper was served and Ruth was presented crystal stemware. Needless to say a good time was had by all. If you could have seen the mock marriage, you would have understood. It was a mock marriage to end all mock marriages. Genevieve Connor and Catherine Mitchell as bride and groom were the center of all eyes, that is until the rest of the party came into view. Irene Wood as maid of honor with Kathleen Baker the best man, Amy Kelly and Gladys Carling as the two bridesmaids in their cool skirts of grass green were pictures. Anna Farland as the officiating clergyman was the last word. The only thing missing was a camera. Did you see a lone man at the party? Well, I wouldn't know but . . . a wee bird whispered that a fellow with the initials H. M. was seen at the Lodge all that night. So . . . how about it H. . . ?

\* On February 28th all the fellows seemed to have shaved extra well and before the day was over we all knew the reason why. Ruth was leaving to be married and naturally everyone kisses the bride. Nuf sed about well shaved faces.

\* March was Ruth's wedding day. A premier wedding party or a lovelier bride would be hard to find. Ruth in brocaded satin with finger length veil and Kay in green lace, with the two bridesmaids in dusty pink, may give some idea of how the party looked. The little Bower girl in peach stole the show as she came down the aisle turning every few feet to look up at Ruth. The groom was the happy fellow with a big smile, and well he might, to be the lucky fellow to win such a bride. Good luck and best wishes Ruth and Roland from all your Pepperell friends.

\* Information please, does our George Albert Vaudle sing blue numbers or give out with sweet ballads, when he sings with Sally's brothers' orchestra?

\* Lucky has come to live with Ethel, we all know how much you and Harold think of him, and hope he realizes how well he is named.

\* Now where has Walter Winchell been? Not one word about our Mr. Hume being a new Grandpa and we think that is wonderful news and Winchell had better watch out.

\* Benno must be good practice for whist, as Amy won a prize at the whist party the Social Club held February 24th and everyone knows how much Amy likes Benno.

\* We hope our new girl Elizabeth MacDonald will enjoy working with us. Welcome, Elizabeth, we are all glad to have you a member of our Cloth Room Family.

\* There were some talent wants at Luke's Lodge on February 8th and since that day there have been some worried looks on the faces of the girls. We don't want to lose our Hula Dancers. Now "A" and "G" stop blushing, we never name names.



Patrick (Pat) Jean, Weaver in Fall River Mill A — his wife and the house which he built in his spare time. This house is in Ocean Grove.



#### WEAVE ROOM MILL "A" — Fall River

§ It is April again, Housecleaning time! We sweep, dust, polish, bring out the new chair covers made during the winter, hang flowered draperies, etc. Spring is the ideal time for re-furnishing things too. Therefore, to those of you who are buying in new stock, do think twice before you buy. First, does Pepperell make this product which you want. If so, you can buy with confidence of long wear. Second, will I be showing my Pepperell spirit by buying Pepperell products? You bet you will. You're banking for steady employment, longer wear. All in all, you are banking money and who doesn't want to save in these hard trying times? If you don't see the label on the counter ask for it by name, and demand Pepperell Products.

§ Mr. and Mrs. Joseph Ricardo are receiving congratulations on the birth of a baby girl, weighing 8½ lbs.

§ Helen still attracts more attention than any other person I know, when she strolls by the Slashing Department; why?

§ If Philip Feschette ever gets a chance to sing on the stage, his income is due for a great big boost.

§ We wonder why Omer Roberts keeps buying Carl Jaworski chocolate bars? Better luck next time, Omer.

§ "Nobody loves a fat man" runs the old adage, but does he care? No! But the women, that's another thing. According to Miss Beatrice Czerwinka, women will almost endure anything to regain that perfect 95.

§ Norinaud Marsden could you tell us who the main attraction is in the Cloth Room these days? It couldn't be the folder's helper could it?

§ Mrs. Manuel Cabral, warper tender, has been confined to her home with sickness for the past few weeks. We all hope you are on the road to recovery and will be back with us real soon.

§ Ever note Wilfred Belanger's trick of smiling with just one side of his face? He is also known as Pepperell's "Gomph man."

§ Poor Dick Rahillard will be glad to see the warm weather again. He is tired of pushing his bike through the snow.

§ Manuel (Curly) Ferreria — Earntasher

§ Stanley Mazurski — Earntender

§ Have you boys been pulling each other's ears, or what is it? Let us in on the secret.

§ More enthusiasm has been thrown in the bowling league this year than ever before. It is a sight that everyone looks forward to throughout the week, and it is a wonderful sight to see everyone enjoying himself on this particular night.

§ The Cloth Room team moved out the Rayon Team by one point for the first half championship. Competition is very keen between these two teams. With only six more weeks to go the Cloth Room is but two points ahead of the Rayon for the second half. One of the Cloth Room's reasons for success is the remarkable improvement of Renee Chellette. After finishing the first half with an average of 101, he now has an average of 114 for the first nine weeks of the second half.

§ Roland Larriver of the Rayons was high man at the end of the first half with an average of 112. A Dion of the Weavers was a close second with 111. T. Waterworth of the Cloth Room tied with 109.

§ Renee Pelletier of the Rayons has bowled a record which no one expects to break this year. He bowled 431 for three strings, and that's good bowling in any league.

§ Mr. Richard of the Weavers has secured a cup which will be given to the man bowling the highest three strings, beginning February and. We all thank Mr. Richard for securing this prize.

§ Renee Pelletier having bowled his 431 earlier in the season is ineligible for this cup.

§ Three weeks after this new prize was announced Roland Larriver bowled 395, setting up a good score for everybody to shoot at.

§ A Dion of the Weavers has bowled a string of 167 which is the highest string bowled this year.

§ Believe it or not, but it so happened. What? Do not tell anyone. The Rayons lost four points to the Machine Shop. The Machine Shop team is at the bottom of the league. Three cheers for the Mechanical Men. Rah! Rah! Rah!

§ Blackie of the Cloth Room was recently out for a week on account of a strained back.



Everett Davis. Everett is employed in the Frame Room at Lewiston. He is the son of Lester Davis of the Lewiston office.

# CARDING DEPARTMENT — Fall River

¶ Anna Rose and Mike Hertel are out these days due to illness. Hurry and get well soon, we all miss you both.

¶ Miss Gladys King, our office girl, has moved into a new apartment lately. We hear you are getting to be quite a housekeeper now, Gladys.

¶ What is it we see under Victor Nadeau's nose, could it possibly be a mustache?

¶ Gosh, Margaret, you'll be quite the lady when you go marching in the Labor Parade with your new fox fur.

¶ Everyone is anxiously looking forward to the mystery ride which is to be held sometime this month. Here's hoping it proves to be a huge success. The chairman is James Hanks of our department.

¶ Miss Marion DeFosse celebrated her birthday with a party of friends at the Hofbrau in Pawtucket. A gala time was had by all.

¶ Manuel Almeida has had a promotion, he is now a stubber tender in Mike's absence.

¶ There's been a new addition in Louis Duquette's family. We hear they have a new baby boy. Congratulations, Louis.



Why doesn't someone bring me my milk? Well Rachel LaJeunesse, we know your mother, Mrs. Marie Peron LaJeunesse, a Battery Hand in 93 at Biddeford, will satisfy your demands shortly.

# MACHINE SHOP — Fall River

¶ Cleanliness is the order of the day. Our Master Mechanic, Ernest C. Whiston, outlined a few good factors in Shop Psychology at a meeting held recently.

¶ John Smithurst, boss painter, added his bit by repainting the shop.

¶ Even though the Machine Shop's bowling average remains at sea level, there are good bowlers among them, so says Edley Eason of the Stock Department. His purse won by our second hand, Harold Marston, will keep him away from society for a spell.

¶ Martin Lannigan, our daily visitor, is making his annual trip South for two months. We sincerely hope he brings back a little Spring weather.

¶ Luther Blouin has finally had the last laugh. During the recent blizzard many of the boys were glad to have the car muffled he is constantly ribbed about.

¶ During the last month a few details were taken care of, a shower was made available to us and also a smoking room. We will not attempt to reveal who took the first shower.

# RAYON CLOTH ROOM — Fall River

¶ Since the Machine Shop took four points from the Rayon Weaver Room, it looks easy for the Cloth Room to win this year. In fact they have found a suitable place for the cup they expect to win.

¶ We are all sorry Phoebe Scott got through. She was well liked by all the girls.

¶ Since the third shift has started in the Weaver Room, we have a few new faces in the Cloth Room.

¶ What can the big attraction be in the Cloth Room for Red, the battery hand, from the Weaver Room?

Mrs. and Mrs. Lucien Demers. Mrs. Demers, the former Paulette Laliberte, became a bride on January 20th. She is employed in the office of the Lewiston Sheet Factory.



# SPINNING ROOM — Fall River

¶ Mr. Oliver Robillard has recovered from injury received in an automobile accident and has returned to work after an absence of several weeks.

¶ Our most sincere sympathy is offered to Mrs. Eugenie Lauzier in the loss of her husband, Mr. Francois Lauzier.

¶ Mr. August Bouchard our second hand in Spinning "B" is just recovering from a very bad cold.

¶ Employers of the Spinning Department sympathize with Mrs. Doriane Chagnon whose brother died recently.

¶ Mr. Arthur Desmarais from Hawaii is on a six months' furlough and is visiting his mother, Mrs. Mary Desmarais employed in the Spinning Department.

¶ At last we know the reason for that nice smile Robert Taylor has on his face lately, but we are not talking yet. Robert is not Robert Taylor of the movies but he has the good looks and winning ways of the movie favorite.

¶ Congratulations to Mrs. Adeline Bouchard on the birth of a baby girl.

¶ James and Thomas Jennings are newcomers at the Pepperell. James is employed as yarn boy in the Winding Department and Thomas is employed in the Spinning Room. They are the sons of Mr. James Jennings who has been working in the Pepperell Mill for several years.

¶ Mrs. Agatha Pepin has returned to us after a long absence. She is now working on the 2nd shift. Welcome back, Agatha.

¶ Mrs. Annette Francator is also a new employee, she is a Winder in Plant "B."

¶ Mrs. Anita Beary was hostess at a party given to her Aunt, Miss Claudia Cote, on her birthday.

¶ Wedding bells will soon be ringing for Miss Mary Minderos, but Mary is not telling when the wedding is to take place.

¶ Gerard, son of Mr. Joe Gagnon, is undergoing a very serious operation. We all hope the operation proves successful and good health returns to Gerard.

¶ Mrs. Mary Pelissier one of the oldest employees in the Spinning Dept. "B" Mill died recently in one of the local hospitals, after an illness of four weeks. We express our sincere sympathy.

¶ Mr. Gustave Benoit third hand in the Winding Department, second shift, has been absent from work several weeks due to illness. We all wish him a speedy recovery.

¶ Mr. Benoit was replaced by Mr. Peter Dupere.

¶ The fuel that used to blow out the gas now steps on it.

¶ In the long run people are generally apt to get what they look for, those who are seeking trouble usually find it. A happy disposition is therefore to be cultivated.

¶ Mr. Pierre Piresault was recently appointed as an assistant reporter for the Pepperell Sheet. He works on the second shift in the Spinning Department.

¶ Mrs. Mabel Charrett has been sick in bed for the past three weeks. She is now feeling fine.



# WHO'S WHO IN LEWISTON

## THE LEWISTON STAFF

HARRY J. VACHIN, *Lewiston Editor*

### REPORTERS

DOROTHY B. MYNAHAN  
ARMAND BRETTON  
GERALD FLYNN  
FRED WOODWARD  
THOMAS CUNNINGHAM  
JOHN GOSLIN  
JOHN WADE  
ROSARIO PAQUETTE  
ANNE TURCOTTE  
WILLIAM JOYCE  
FRANK LONGER  
CARL PROCTOR  
EUGENE MADDEN  
HAROLD DUNTON  
ROBERT CAMERON  
JOHN TURNER  
WILLIAM O'CONNELL  
WILLIAM WINN  
ELLEN LANE  
BLANCHER SAWYER  
OLIVE WARD  
KATHERINE BOYRICK  
ANN CROWLEY

Office  
Yard  
Storehouse  
Grey Room  
Dye House  
Dye House  
Napping Room No. 1  
Napping Room No. 2  
Napping Room No. 3  
Can Room  
Frame Room  
Machine Shop  
Box Shop  
Special Cloth Dept.  
White Folding Room  
Colored Folding Room  
Packing Room  
Shoe Goods Dept.  
Sheet Factory  
Sheet Factory  
Sheet Factory  
Sheet Factory  
Sheet Factory

With Special Articles by Aunty Dora



Pearl Murphy of the Biddeford Sheet Cloth Room. Pearl is Forelady of the Inspectors and well known by the girls of the Sheet Factory at Lewiston.

### STOREHOUSE — Lewiston

¶ The plant has a brand new citizen in the person of Henry Benadon. P.S. Henry, we advise you not to run for Mayor till next year.

¶ Armand Bretton, our mentally alert substitute truck driver, is in quite a muddle these days. It seems that Armand delivered some shoe goods to a local shoe shop, much to the distress of the receiving clerk who insisted that the goods didn't belong there. P.S. Of course, the Big Box is always right. "Maybe."

¶ We are glad for Wally Finn's sake and pocketbook that the Municipal Election only comes once a year.

¶ "Clickadee" Dunovan, proprietor of the Assen of Turner, wishes to inform the public that he will open around or about Memorial Day. P.S. He will feature this year his "triumph hot dog." One bite and you'll have the rubies.

¶ To Whom It May Interest. Bill Long's trunk "straight eight" is not for sale.

¶ The Storehouse triplex, Gilbert, Geisler and Laemle are having difficulty finding out who looks like who and why.

Judith Louise MacGonane, 17 month old daughter of Emilio, a Warp Tyer in Mill A. Fall River, swinging away to good health.



### BOX SHOP — Lewiston

¶ Gene Moore and Cecil Nelson were seen crossing the bridge from Auburn the other night, and rumor has it that they were stepping it out at the Silver Slipper, but the truth is that they were over to the Y.M.C.A. trying to get in shape for the opening of the lacrosse pitching season. The odds are greatly against either of them ever regaining their old form.

¶ Johnny Coroner, the popular commander of the Lewiston American Legion Post and also the saluting demon of this outfit along with being County Commander, isn't so popular at home these days for his wife claims that since he has been holding down these two positions he is so busy that home to him is just a place to change his clothes.

¶ Two of our crew were successful political candidates at the Bucksville Town Meeting which was held on the 9th of March. Bill Parker was elected Tester of Vinegar and Fred Marquis in charge of snow removal. Bill hopes that he will find some that isn't too old while Fred says that unless we have more snow next year than we did this year, well, he just paid too much for the job.

¶ Jim Gauthier, the man who always whistles while he works, has murdered that tune "South of the Border" this past winter but with the first sign of warm weather, we all expect Jim to switch to his favorite tune "The Flight of the Bumble Bee."

¶ After giving Cupid the run around for a good many years, Emile Pelletier has finally been winged. Yes, folks, Emile is joining the ranks of the bachelors on March 30 and we all wish to take this opportunity to wish both him and Dora the very best of luck during their married life.

¶ Spring is here, boys, for Pete Prudin is looking around for someone to rattle off his rifle — the one he used last fall and winter. Pete says that one year is enough for a gun as he gets ready for his sixth annual rifle raffle.

¶ Johnnie Coughlin is getting quite a kick out of that mustache that Leo Ramsdell has been raising the past two months. Johnnie says that he himself could raise a better one than Leo's in about three days.

¶ Bob Doyle's ambition in life is to become a great cartoonist and most every noon one will find Bob down at the blackboard in the shop getting his hand in drawing pictures.

¶ Nazaire Boonfont who sure knows his baseball says that this is the year that the Red Sox will cap the pennant. Nazaire hasn't missed picking a winner in this league for the past ten years.

# COLORED FOLDING ROOM — Lewiston

¶ Johnnie Kencheros and Pauline Vaillancourt, a couple of lovebirds it's wonderful to watch, have finally agreed to the fatal day. Wonder how Johnnie will like the change from the big square meals he got at home to the chicken, pea soup and ragout that Pauline will feed him.

¶ Carl Wood has purchased himself another car. It's a Chevy this time and looks to be the best hunch that "Woodie" has had. Should have put the wife to work a long time ago, Carl, think of the walking you've done.

¶ Wanda Dudzik has been asked to be a bridesmaid at the Kencheros-Vaillancourt wedding in June and has already gone on a strict diet so as to be in the best of form at the nuptials. No need of that Wanda, we like you just as you are.

¶ People are wondering if the title of "queen" hasn't gone to Rita McKenna's head. Rita was seen standing on her head at the corner of Maple and Blake Sts. before the admiring gaze of several of her co-workers. Rita is also said to be the first queen the Mohawks have had that was able to take a bath in the barrel of a .22-calibre gun.

¶ "Maggie" Kelly, our new bundle of feminine charms, has been accepting the advances of a wrestling Romeo, only when he is able to secure the use of the family Pomine. Wise up, Maggie, you can fool some of the people some of the time, but even a wrestler can think a little.

¶ Thelma Ernie Frochette has found a new way of making a few honest pennies. Ernie's brother gives him a couple of tickets for every hockey game that the St. Dom's play and Ernie promptly peddles them to lughead bidders. Ernie then climbs up on the arena roof and watches the game thru the skylight.

¶ Leo Lathumme is still taking the wife's poodle out for its daily airing. Leo revolved against his wife once this winter over this chore, but she soon put the uprising down. That's the story behind the "chines" Leo was sporting for awhile.

¶ Ralph Verville, would-be counselor from Auburn, has taken up bowling to keep his waistline down. Ralph has turned in some pretty good scores but has yet to hang up a win in league competition. Better stop whoring, Ralph, or you will start losing some of that fine head of hair.

¶ "Pinky" McKenna is being congratulated on the fine job he turned in as chairman of the Mohawks Winter Carnival.

"Pinky" took charge of the queen contest and presided over the kitchen at this gala affair. The only complaints were about him picking his sister for Carnival Queen and turning out him pickers the size of quarters. Johnny has just bought a new hamburger for his car. Hope the Mohawks don't ask for an accounting.



Three charming daughters of Fred E. Green, Overseer of the Machine Shop at Biddeford. Left to right they are Rebecca, Rachel and Dorothy Ann.



Arthur Chaquette, a Spinner in B Mill, Fall River. He is the lucky man who won the pool on Joe Louis' last fight.

# PACKING ROOM — Lewiston

¶ George Thompson, our most eligible bachelor, has blossomed out with a brand new Ford. George says the former car was beginning to lose its pep and he couldn't visit as many of his girls as he used to, hence the change.

¶ Ovilla Gayette is burning up with envy over Thompson's new car. Ovilla is bemoaning the fact that some people seem to have all the luck and that he will never be able to afford a new car.

¶ Don Bryant turns a nice rosy red every time anyone sings that "Little Red Fox" song to him. Seems as tho Don was out on one of his usual Saturday morning hunts and plowed thru a nice new snowfall for half the morning without the dog starting any fox. Disgusted, Don started to retrace his steps. He hadn't gone half a mile before he found that a fox had been trailing right along in his footprints.

¶ "Bullet" Wade won the cribbage championship of the K.C. recently and won't let anyone forget it. Bullet has replayed every hand he held in the whole tournament much to the exasperation of the noon crowd at the gates.

¶ Russ Holland, hunter and sportsman, has added another to his string of camps. This one is on Lake Thompson in Poland. Thelma Russ is now inviting the boys out to visit him, but everyone suspects him of trying to pull a fast one, getting them out there and then putting them to work. Mrs. Holland is going to have her hands full keeping Russ on his own land with a girls' camp right next door.

¶ The Packing Room hockey team closed a very successful season, finishing second in the Bleachery League. Their high standing was almost entirely due to Herculean efforts of Jim Anshoine on the ice and of Laurent Feeley and Vic St. Denis, as fine a pair of cheerleaders that can be found. The Parkers, composed entirely of packing room talent, lost a heartrending decision to a team of all-stars representing the Wash Rooms in the final game on the schedule.

¶ Still in the realm of sport, Bob Gough, 175 lbs., State of Maine amateur wrestling champ, thinks the local division's present champ, Harold Bennett, is highly overrated and would like a shot at his title. Bob says he is willing to meet "Champ" Bennett any Saturday morning at the Auburn "Y," best two out of three falls using A.A.R. rules.



# SHOE GOODS DEPT. — Lewiston

§ Thomas Veie says the service at the New England Telephone & Telegraph is excellent.  
§ Willie Rioux says he has a lot to wash and not so much to comb now.  
§ Miss Adeline Blais took her Snowdust Club to the New England Convention in Lowell. Miss Blais walked in the parade but did not take in the night life. She says she just went for the exercise.  
§ Lila Fournier says something about Ruth Fenderson reminds her of Gatsby and it isn't because she wants to be alone.  
§ Conrad Nadeau has had numerous offers to pose for youth page ads.  
§ Alda Pons has gained 12 lbs. since she went on her diet.  
§ When you want to know how the picture is at any of the local theatres just ask Albert Dugasian. He sees them all.  
§ Florence Dugasian, the champion chocolate cake maker of the Shoe Goods Dept., is willing to accept a challenge from any of her co-workers.

# WHITE FOLDING ROOM — Lewiston

§ Cassanova "Pete" Bonneau thinks nothing of spending a few bucks for taxi fare to see his love, even though she lives in Livermore Falls. Pete tried to bribe us not to put this in so we may have to call on the reporters' union for protection.  
§ Eddie Goff, Jr., tried his best to clear a new trail at a recent downhill ski races. He got as far as the first tree.  
§ Goyette's latest ambition is to buy all his girl friends fur coats.  
§ Simone Caron's method of keeping her husband happy is to give him her pay check every week and call him "Dib."  
§ MAN WANTED: Must be at least six feet tall, weight 185 lbs., good looking and must have at least five hundred dollars in the bank. Anyone answering that description, call on Miss Stella Drezzer, Birch St., Lewiston.  
§ After a year of married bliss, Ann Palmer and her husband still hold hands at the theatre. It certainly must be love, huh, Ann?  
§ Wonder if Tom O'Brien has explained in detail to the girl friend his trip to the Rumford Carnival.  
§ Gilbert Martin has a very fine collection of white elephants. She will probably need all the luck they bring to keep that packing room man in on Thursday nights.  
§ And, as Marty Norton would say: a smart man is one who hasn't let a woman pin anything on him since he was a baby.



A little camera shy is Stella Cholewa, who doubles and folds sheets at the Lewiston factory. Stella did a swell job as model at the Style Show.

Leonel Bonthollette, Jr., nephew of Lucien Lacroix, our Sheet Reporter in 55-B. Leonel is six years old and is known among his playmates as the Roving Cowboy of Biddeford.



# MACHINE SHOP — Lewiston

§ William Flowering was a recent visitor at the shop. Bill now lives in Northgewick.  
§ We are glad to hear that Theresa, young daughter of Valmor Lacombe, who has been seriously ill of pneumonia, is much better.  
§ William Lomax says his eggs come from contented hens (ads.). It is said they either lay or go in the soup.  
§ Edward Woodhead, who used to help man one of Uncle Sam's battleships, while admitting the work is exciting, doesn't banker for it a bit. He claims that the ocean in winter is no Miami Beach.  
§ Louis Caron states that the ice crop this year was excellent. Almost no snow yet, he says.  
§ John McDonald and party recently made a successful fishing trip to Panther Pond. He claims to have caught some nice ones but has no photos to prove it. We don't doubt his word but the pic would come in handy.  
§ When are the boys going to make plans for another "feed?" We just know they haven't lost their appetites.  
§ It is said Charley Manning is our most persuasive talker. He can convince anyone of anything. Whenever the neighbors want any civic improvements they always send Charley to convince the City Fathers.  
§ Joseph Rhodens recently attended a V. F. W. Convention at Waterville. He admits the ens were all right but says there's no place like home.  
§ Frank Wellman is thinking seriously of getting a new out-board motor. He claims the old one is not all worn out but the neighbors say it is.

# NAPPING ROOM NO. 1 — Lewiston

§ Adolphe Lemuel is loaded with bundles every week-end. Why all this work when one pack would do?  
§ Clarence Meservey has installed an oil burner in the car to keep the free wheeling working. Modern car.  
§ Joseph Olivier is starting a business of ducks and goose eggs to make the foundation and build a roof over the piano box this summer.  
§ Pierre Cyr is old enough to be "Naah's" father.  
§ Jack Wade has broken the resolution by not keeping his yearly payment "Christmas Club."  
§ Joseph Nap. Poutin has taken to candy for a holiday but didn't have much luck on the batch of molasses ice cream.  
§ Leo Benolen is carrying his walking cane. Ha, Ha, it gentle-man has to be dressed up these days.  
§ Ovide Truchon has kept for the last 3 years so many wild bulls that he hasn't got a horn left to the barn.  
§ Alphonse Gregoire has put in a big order of maple syrup but few invited guests. Good work, Alphonse.  
§ Why is it that they are calling Adrien Blanchette Sunday?  
§ Phil Ponsard received a new alarm clock but forgot to wind it. Better wrap it around your neck, Phil.

# NAPPING ROOM NO. 2 — Lewiston

¶ You sure are doing a lot of thinking lately, Charlie. We wonder if it's what's going to happen in the near future. About the wedding bells, we mean. We hope you know what you're doing, Charlie, because you have a lot of examples in this department. But we're only kidding. Lots of luck.

¶ The potatoes out here are like peanuts, said Mr. Garrette. He claims that two potatoes can feed a family of eight up North where he comes from.

¶ Arthur St. Pierre sure did like the beans up in Lowell at the last convention. He had often heard that Massachusetts had good baked beans, now he knows why.

¶ If Roger Turcone keeps remodeling his house all the time, pretty soon he will have a pretty nice mansion. Keep up the good work, Roger.

¶ Larry King claims that he's the wisest guy in the room. His motto is, "keep away from the women." Be careful, King, this is trap year.

¶ Per Wee Andrew bought himself a new car. He says that it's the fastest and most economical car on four wheels. Well, we hope that it stays together all summer to give you a chance to change again next winter.

¶ We can tell that Fern Dumais didn't go to the last convention, because he came back to work in good condition the following Monday.

¶ Maybe Leon St. Pierre should learn how to play some musical instrument. We think he might have a good future so it because he can tell the faults that the band leaders make in their arrangements. No offense, Leon.

¶ Our famous perfume salesman, Mr. Alvide Binette had made a promise not to speak to women during Lent. We all know that he's glad now that it's over, because he said that his business was starting to decline. Of course, we all know that it must have been hard, Mr. Binette, not to speak to women, we mean.

¶ When Roger Levesque gets around his pal, Armand, you can sure see some jumping going on. It's just like the fox and the turtle. Armand is the turtle.

¶ We think that spring fever's got Pete Vaillancourt, our internist, because we see him driving a new car every Saturday lately. What's your choice, Pete?

¶ We're glad to have one of our old crew back with us, Mr. Tom Doldais. When he left us he was single, now that he's back he is married. There sure is some change in him, no offense to his wife of course. What is it that's got you, Tom? Let us in on it.

¶ You can tell that Spring is coming because "Tuffy" Turcotte's been complaining about his arm being sore lately. No wonder it's been sore, somebody told us that he's been pitching softball to his young boy in the barn for the past two weeks.



Quite a Pair.  
Wanda Dodzie  
and Rita McKenna  
of the Colored  
Folding Room.

# YARD — Lewiston

¶ Peter Sullivan, our yard foreman, is rapidly recovering from his illness. Everybody is with you, Pete. Hurry and get back to work.

¶ Lem Desautell hopes that the next time the Maine Central builds a freight house, they'll build it in Lewiston instead of in Gorham.

¶ Joe St. Denis is oiling his fishing rods. He'll open his camp in a week. Get the boat out, Joe, we'll be up to see you.

¶ Lucien Dutil, God's gift to politics, went to Bangor with the boys. Mr. Dutil told them a few stories. So help your humble reporter, he mowed them down.

¶ John Paradis, our coal truck driver, sure likes the new lights on the needle. They do come in handy in the morning, John.

¶ We have a very likeable fellow in Louis Bolduc, a new yard man, who took Fred Goyette's place. Keep up the good work, Lou.

# WELCOME BACK, NAP

¶ Nap Martin is back to work after two months' illness. Hope you feel better, Nap.

¶ Russ "Lucky" Bryant, the wander fisherman, is pulling them in at Tacoma Lake every week-end. Don't be so stingy, Russ, bring in a few for the boys.

¶ Thomas Leonard is looking for baseball prospects to put on the St. Mary team. You'll need them, Tom.

¶ Frank Ouellette still thinks that he has the best car in the world. What you think so, Frank, we don't.

¶ Our little boy, Jerry Flynn, has been pulling his hair for the past two weeks. He has been waiting for Mr. Spiegel to send him his washing machine which is long overdue. Keep hoping, my little man.

¶ Since the last issue of the Sheet, we have lost by retirement one of our veteran employees. Fred Goyette, 67 years of age and for 31 years, an employee of the Lewiston division, has decided to live the life of a country gentleman and has retired to his farm in South Lewiston. Mr. Goyette drove horses here before the days of motor trucks. We wish him much happiness.

# DYE HOUSE — Lewiston

¶ Mike Jacobs, sports promoter, might not know it but he has a competitor in Hank Myrick. Hank recently staged the Dempsey-Louis fight via the (hot) air. With the help of such hot air artists as Leighton and Strout things were progressing nicely until Jim Sumnerville stepped in and calmly told them they could not stage a fight with imaginary fighters. P.S. (Mike Jacobs and Joe Louis seem to think so.)

¶ Gordon Windle did all right for himself at the Camden Winter Carnival. In the skating events he placed in two events and won a third.

¶ The Myricks entered the ski events at Camden with Walter placing in one event and being talked right out of his award by "them slick city fellows."

¶ No word on Bob Cameron's ability at Camden but he did win one of the Twin City championships held at East Auburn.

¶ Frank McKenna has returned to work after a long sickness.

¶ Ernie Causseau, the crooner, appeared on the radio last Sunday Night on the Search for Talent Program.

# WELCOME, MR. DAVIDSON

¶ Emile Cloutier who works on the jigs, prescribes a bottle of (Schmidt's) for one's health.

¶ John McGuigan recently purchased a small lock for his clothes locker. Mac is taking no chances.

¶ Gordon Windle established quite a name for himself as a speed skater at the Auburn Winter Carnival.

¶ Lucien Berube likes music at its best. Lucien attends most of the big concerts.

¶ Larry Davidson, our new foreman, is doing a fine job bowling for the Dye House.

¶ Bob Ballard who works in the drug room is one of Turner's leading citizens. Bob owns a big farm. Nice going, Bob.

¶ Anton Ward enjoys outdoor sports. Skiing and mountain climbing.

¶ Johnny Yakowanis is wearing a loud sweat shirt these days, yellow and black with a big number 21 on the front and back. Oh, where did you get that shirt, John?





In a few years it looks as though Bildeford is going to have a robust football player. He is Roland L. Heuresux, son of Mrs. Rose L. Heuresux and grandson of Augustine Tremblay of 83-A Weavins.

#### SHEET FACTORY — Lewiston

¶ We hear the swimming instructor has told our "Apple Annie" that she's terrific. At swimming, Teddy, or at rolling those big brown eyes?

¶ We think that Jane Cody might buy a theatre or maybe have her own projection room, eh what?

¶ Who owns the green Ford that is at the door every night calling for a certain young lady?

¶ It looks like we have a Walter Winchell in the Sheet Room. Ask those who have inside information.

¶ Did you have a nice time in New York, Francis?

¶ St. Valentine's Day proved to be Blanche Bolka's lucky day. Have you wondered why she is all smiles? Just under the beautiful diamond she is wearing from Henry Timpany. Congratulations and our very best wishes, Blanche and Henry. We shall expect to hear wedding bells in the near future.

¶ It cost one of our girls \$19.10 to see "Gone with the Wind." Too bad to lose a change purse with so much money in it.

¶ Nellie, why don't you accept that invitation to visit in Boston? Or are you waiting for that new Spring outfit?

¶ We wonder if the girls will enjoy their swimming classes as much now that their good-looking instructor is leaving.

¶ We hear that Teddy Casgrove's heart is in Lisbon Falls now. What happened to the Bleachery lads? What's the matter, boys, are you slipping?

¶ We notice that the swimming instructor doesn't seem to mind when our charming Lena Levesque has to be rescued while swimming.

¶ Here's a tip to the Bleachery League bowlers. Stella Cludewh and Wanda Motel roll a good game.

¶ Ina Gossell who underwent a serious operation a few weeks ago has returned to work much improved in health and feeling fine.

¶ Diane Soucy has recovered from an appendicitis operation and has returned to work.

¶ What ever happened to that eye of yours, Freddie?

¶ Is Marie-Ange Desautel proud these days? Why? She's just become a citizen of the U. S. Congratulations!

¶ Blanche Bolka is wearing a sparkler on her left hand. Here's where a certain somebody in the Bleachery receives the old song hit — I Never Had a Chance.

¶ Tom Conliffe is teaching the girls to speak French. You're doing fine, but who's teaching you, Tom?

¶ Only two lumps, Dennis? That's all we have but we don't talk about it like you.

¶ If any one likes to hear a good joke, it's Jennie Grosche. Jennie just relishes a good laugh. But don't see all!

¶ Mrs. Joseph Gastonguay is recovering from a surgical operation. We are pleased to say that she is now able to be about again.

¶ Merita Landry, one of our young ladies in the Sheet Room, has been seen eating "Whooper pies" every morning. Watch out, Merita — you never can tell!

¶ We heard that Anita Sampson enjoyed her dinner and dancing very much when the J. B. G. Club dined at Joy Inn. What's the story, Anita?

¶ We extend our sincere sympathy to Antonio Desjardins in his recent bereavement.

¶ Priscilla Ducharme is sporting a Minnow Club pin. Have you seen it? If not, Priscilla will be glad to explain just how she became owner of this pin.

¶ Good luck and best wishes to Dot Vaughn and Nick Simons. Their engagement was announced recently and we do hope that they will be very happy.

¶ A special job should be created for Hermance Roy. She should be appointed the official window opener in the Sheet Factory.

¶ V. O. — Guess what? Why it's our Professor Quiz, of course — Vital QuelBelle.

¶ We heard that Jane Sawyer was on a reducing diet but so far we have seen no signs of success.

¶ NOTICE: Money due Bessie McKenney (five cents) payable on or before Friday of each week.

¶ Diets seem to be almost as contagious as the measles. Now we have Lou Giguere on our list. Take it easy, Lou, and don't lose that "girlish figure."

¶ Henry Beem, our time-keeper, and brilliant soft ball Captain, recently passed the age of thirty-four. "Happy Birthday." He is expected to have another great year on the diamond.

¶ Freddie Lawrence has acquired a beautiful discolored eye. The excuses range from door knobs to sidewalks. What happened, Freddie?

¶ Since Tom Conliffe got married and moved to new quarters, he has a hard time finding his way home, so is led nightly by his comely wife.

¶ Warning to Frame Room's Reporter: — Popeye's girl can spinach too, so be careful!

¶ Who's the newcomer to the Sheet Room who's taken the girls by storm? Not bad, Billy.

¶ We've heard a lot about safety these last few weeks and would like to make a few suggestions which we think would improve the safety of sheet factory employees:

1. Compulsory test for drivers, for all persons using the trucks.
2. A traffic cop in the center of the floor in the downstairs sheet room.
3. Bumpers to be used in the 3:45 rush to the card boxes.
4. A bigger opening in the coupon box, or a turnstile to be used to get to it.

#### COLORED CAN ROOM — Lewiston

¶ The night loss of the Can Room, Adrien Paradis, has a new nickname (Pickercil).

¶ Stanley Smith is now going out with a beautiful telephone operator by the name of Wilhelmina (best wishes, Smithy!).

¶ George Hart, the elevator boy of the Can Room and Dye House, has won the title of champion spade tender.

¶ Somebody should ask Roman Oliver about the bag he took from home thinking it was his lunch.

¶ Did you know that Sid Caron went to Berlin, N. H.? Why don't someone ask Sid about the train ride and the two boys from Rockfield?

¶ Omer Legree has a new hobby, stamp collecting. Omer is the quietest man in the Can Room.

¶ Robert Cooper now has one more member in the family. Bob got a wife two weeks ago.

¶ Did you hear about Johnny Hopkins? Well, it seems that last Friday afternoon Johnny went in a barber shop to get a haircut. The barber called out next, so Johnny got up into the chair. The barber looked at Johnny and said: "What do you want, a haircut or a shine?"

¶ Joseph Morin is trying to break Alex Healey's record of getting in early. Last week Morin came to work in a big rush.

¶ He was in such a hurry that he forgot to have a smoke. He was at work at 5:30 A.M.

## Une Nouvelle Couverture

Les huit derniers mois offrent un bon exemple des changements rapides qui surviennent dans l'industrie textile. Vous rappelez-vous qu'au début de la guerre il y eut une hausse considérable dans le prix de toutes sortes de produits textiles? La plus grande hausse s'est produite dans le prix de la laine. Depuis ce temps-là il y a eu une baisse légère parmi la plupart des articles dont le prix avait augmenté auparavant, mais le prix de la laine n'a presque pas baissé du tout.

Naturellement la laine étant devenue si chère, le prix des couvertures de laine devait aussi être augmenté. Et c'est ce qui est arrivé. La hausse était si prononcée qu'une couverture de pure laine qui se vendait à peu près à \$5.00 l'été dernier, on doit la vendre aujourd'hui à \$8.00. Il en est de même pour les couvertures mi-laine. Celles-ci, même qualité que les couvertures faites à Biddesford, dont le prix l'été dernier était de \$4.00, ont augmenté jusqu'à \$6.00 aujourd'hui. Et cette différence est due entièrement à la hausse du prix de la laine.

Lorsqu'un article quelconque subit une telle hausse la vente en diminue énormément. Les bonnes ménagères, ne pouvant pas payer autant de plus pour le même article tachent de trouver quelque chose d'autre. Après un certain temps, si Pepperell n'avait rien d'autre à offrir que les couvertures mi-laines usuelles, la vente en diminuerait énormément et on en subirait les conséquences dans le montant des commandes qui nous parviendrait à l'usine.

Alors qu'est-ce qui est arrivé?

Une couverture d'un tissu tout à fait nouveau a été conçue et fabriquée dans les usines Pepperell à Biddesford. Elle se compose de rayonne, de coton et de laine. Par l'emploi d'une qualité spéciale de rayonne, mélangée soigneusement avec le coton et la laine, nous avons obtenu une nouvelle couverture, aussi chaude, qui se lave aussi bien et qui dure aussi longtemps qu'une couverture de laine qui coûterait aujourd'hui presque deux fois autant. À juger de la façon dont cette nouvelle couverture se vend, nous croyons qu'elle remplacera les couvertures mi-laine et pure-laine et que peut-être sous peu elle sera même plus favorisée que celles-ci.

Cette innovation importante dans la fabrication de couvertures aura sans doute comme résultat que le nombre de commandes placées aux usines sera plus grand qu'il n'eût été, si cette nouvelle couverture n'avait pas été fabriquée. C'est seulement un exemple de ce que nous faisons tout le temps pour que les commandes continuent d'arriver aux usines, car c'est les commandes qui créent du travail pour les ouvriers.

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*L. Kleebe, Jr.*

*Mill Manager*